



SILS 90th Anniversary Sponsorship Opportunities

SILS will celebrate 90 years of informed impact throughout the 2021-2022 academic year. To honor this milestone, we are planning a series of events with a forward-looking focus on the data/information/knowledge continuum and the progress of humanity.

These monthly activities will bring together students, faculty, staff, alumni, and friends in both virtual and in-person formats. We are pleased to offer opportunities for organizations and individuals to partner with us to support the celebration.

For more information on the opportunities outlined below, contact SILS Associate Dean of Development Anne Webb at Anne_Webb@unc.edu or (919) 962-3499.

SILS 90th Partner

\$25,000

Co-Sponsor the AI and the Future of Knowledge Work Symposium

- ◆ Singular opportunity to co-sponsor symposium events in the fall of 2020 and spring of 2021.
- ◆ Participation and recognition in all SILS 90th events throughout the year.
- ◆ Networking with students, alumni, faculty, and other members of the SILS community.
- ◆ Name/logo in all program materials and featured prominently on the SILS 90th website.

Symposium Overview

A year-long endeavor kicks off with a half-day virtual event on **September 10, 2021**.

SILS Associate Professor **Zeynep Tufekci** will frame the topic and SILS Associate Professor **Mohammad Jarrahi** will moderate two expert panels, engaging in foundational discussions of key questions for the future of AI and knowledge work, including:

- How are scientists, artists, journalists, designers, curators, and other knowledge workers using advanced technologies to amplify and augment how they create and manage new information and knowledge?
- How are these new ways of working affecting the form and function (nature) of their work and the ways these creators and problem solvers view themselves and their fields?
- What kinds of effects are these applications of AI in knowledge work having on creative fields, knowledge management, and more broadly on human progress?
- What kinds of educational initiatives should be considered and implemented to meet the challenges of changing knowledge work?

Working in tandem with the [Center for Information, Technology and Public Life \(CITAP\)](#), the effort will culminate in the spring of 2022 with a second symposium to take place with face-to-face and virtual components over a two-day period. The proceedings of the two symposia events, and the intervening results, will be collected and shared broadly.

**SILS 90th Sponsor****\$10,000****Leadership support of the entire SILS 90th celebration**

- ◆ Includes representation and participation in every event throughout the year.
- ◆ Networking with students, alumni, faculty, and other members of the SILS community.
- ◆ Name/logo in all program materials and featured prominently on the SILS 90th website.

SILS 90th Individual Event Sponsor**\$1,000- \$7,500**

- ◆ Support/naming for one of the SILS 90th events.
- ◆ Listing/logo in individual event materials and website.
- ◆ Unique participation opportunities vary with each individual event.

SILS 90th Events (Preliminary Listing)**Alumni Lecture Series**

Virtual and in-person discussions on timely topics in library and information science. Examples include, but are not limited to, inclusive libraries, UX, product research, entrepreneurship, and social justice pedagogies.

"On the Shoulders of Giants: How SILS Achieved the National Championship in Library and Information Science"

Oral history by Dr. Fred Roper (MSLS '62), distinguished dean emeritus of the University of South Carolina's School of Library and Information Science and SILS distinguished alumnus.

SILS Homecoming

Alumni and students gather for lunch, lab demonstrations, and tours in Manning Hall.

Career Services Programming

"Ask Me Anything" interactive series, speed networking sessions, career information sessions, and lobby recruitment opportunities.

SILS 90th Student Support Opportunities**\$5,000-\$10,000**

- ◆ Special 90th anniversary scholarships offer funding for students as they work alongside faculty or in various information settings in both the public and private sectors.
- ◆ Option to participate in events throughout the year.
- ◆ Name and logo featured prominently on the SILS 90th website.

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