

SILS has been included as the number one school of its kind in the 2008 issue of *U.S. News and World Report* "America's Best Graduate Schools." For more details, visit the Web site: *www.usnews.com/sections/rankings/*

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NUMBER 71

SCHOOL OF INFORMATION AND LIBRARY SCIENCE

The SCHOOL of INFORMATION and LIBRARY SCIENCE • The UNIVERSITY of NORTH CAROLINA of CHAPEL HILL

SPRING 2008

HTTP://SILS.UNC.EDU

NC Collaboration designated National Center of Excellence

The North Carolina Lifelong Access Libraries Collaboration (NCCoLLE) has been designated a Center of Excellence and Innovation in the Lifelong Access Libraries Initiative of Libraries for the Future (LFF).

"The Collaboration is forming the basis for the ongoing development of planning, policies and activities aimed at enhancing the civic engagement of older adults in the state of North Carolina," said Diantha Dow Schull, consulting director, Lifelong Access Libraries Initiative, LFF.

Schull noted that the members of the Collaboration "are seeking ways in which the State's public libraries can develop new resources, services and approaches that will allow the growing numbers of baby boomers who are reaching retirement age to continue to be vital contributors locally, nationally and globally."

Founding members of the North Carolina Lifelong Access Libraries Collaboration include UNC at Chapel Hill's School of Information and Library Science, the UNC Institute on Aging, the North Carolina Division of Aging and Adult Services and the State Library of North Carolina. Each of the members has been involved in the Lifelong Access Libraries Leadership Training Institutes and has made changes in their policies and planning to support the civic engagement and lifelong learning needs of an aging population. Representatives of Seniors Centers, NC Cooperative Extension Centers as well as libraries were in attendance at the first organizational meeting on May 6.

"The aging population represents both a great challenge and a great opportunity for North Carolina," said SILS Professor Joanne Gard Marshall who has spearheaded the development of NCCoLLE. "We need to find ways that all of our cultural institutions can support the continuing contribution of our most experienced citizens—everyone will benefit from the results."

NCCoLLE joins four other National Centers of Excellence, including the Northeast Massachusetts Regional Library System, the Allegheny County (PA) Library Association, the New Haven (CT) Free Public Library and the Phoenix (AZ) Public Library.

Lifelong Access Libraries Leadership Institute to be held in Chapel Hill

SILS and the Institute on Aging will once again co-sponsor the Lifelong Access Libraries Leadership Training Institute this summer. The Institute selects Fellows from public libraries across the nation on a competitive basis who have a demonstrated interest in working with active older adults. According to this year's program, the 2008 Institute will focus primarily on three areas:

- Concepts and research underlying new approaches to working with midlife and older adults
- Promising practices in library services, including the Lifelong Access framework for new older adult services
- Leadership and skills in community librarianship.

For information about the Lifelong Access Libraries Initiative, visit: www.lifelonglibraries.org/

You Tube

New relationship offers academic video content

Since its beginnings in 2005, YouTube has been known as a major source of online video entertainment, racking up billions of visits and hosting everything from music videos to strangely hypnotic clips of laughing babies. Until recently, however, "academic" content on YouTube was mostly limited to in-depth how-tos or the occasional commencement speech.

YouTube's reputation as an entertainment-only venue began to change late in 2007 when several higher educational institutions began cooperating with the online video community to serve truly academic content like classroom lectures and hosted talks. The University of North Carolina at Chapel Hill was among the first universities to work with You-Tube, offering UNC-produced content via the site.

Dr. Gary Marchionini, Cary C. Boshamer Distinguished Professor at UNC's School of Information and Library Science (SILS), led the efforts to get video productions created at UNC at Chapel Hill on YouTube.

The effort began when Marchionini proposed a video series titled "Information in Life" and, with support from YouTube, developed the series in 2007. The idea was to record lectures on key information topics presented by SILS faculty, guest speakers and students and to augment these lectures with interviews with faculty from SILS and the UNC campus.

SILS students Larry Taylor, Brenn Hill, Nicholas Johnson and Travis Roscher worked with Marchionini to record presentations and interviews and to design the site. Recorded presentations ranged from SILS professors giving intimate talks, to prominent speakers like Cory Doctorow



Published by the University of North Carolina at Chapel Hill School of Information and Library Science for the School's alumni and friends.

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We welcome your submissions. If you've received an honor or award, moved to a new position, had a baby or have other news to share, please send it to:

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or mail via the U.S. Postal Service to:

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The University of North Carolina at Chapel Hill is committed to the principles of equal opportunity with regard to its students and its employees.

Dear Colleagues and Friends:



Dean's Message By José-Marie Griffiths, Dean of the School

One of the most engaging aspects of being part of UNC is that we are continually immersed in a world of learning and growth. Students come to us, often minimally familiar with our discipline and its skills and knowledge, but with a passion to learn and grow, to become competent to make a contribution and an impact applying those skills and that knowledge. And over the ensuing months or years, we engage them in experiences and relationships, with people and tools, with ideas and concepts, and not only see them grasp what we know but expand our own understandings with their unique insights and connections. Then they leave campus, and we reluctantly see them go, but do so knowing that they—and we—are different than we were before, and that as a result of their time on campus, we will all experience our world with a wider perspective and a greater capacity to contribute. That is what being a part of UNC SILS, as

administrator, faculty, staff, student or alum, is all about.

This world of learning and growth is especially vibrant at UNC as I write this. I'm sure you have read elsewhere, that in July we will have a new chancellor, H. Holden Thorp, a North Carolina native, UNC at Chapel Hill graduate, chemistry professor and current dean of the College of Arts and Sciences. A world-renowned researcher in the electrochemical properties of DNA and RNA, he has a first-hand understand-ing of the need for our graduates who are skilled in the development and management of resources for knowledge and information-intensive scholarship and research. We are looking forward to his insights in the further development of SILS as a dynamic unit at UNC.

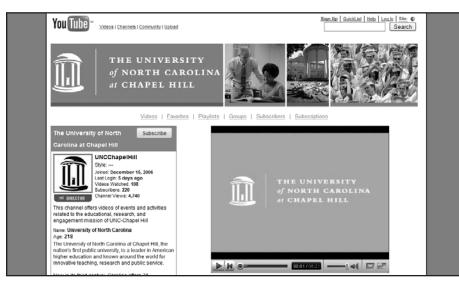
The University is growing, and SILS is growing with it. Our student body is larger in number and is increasingly diverse, both in interests and experience. Our faculty's research is expanding, and the numerous awards and recognitions they have individually and collectively received over the last few months speaks to the impact and influence SILS continues to have, not only in the traditional arenas of our work but also in many new, expanding, multi-disciplinary endeavors. We have had a progression of prestigious speakers and visitors to the School in the last half-year, and these events and interactions are challenging us to think creatively about how best to hold on to SILS' foundations of excellence while innovatively moving forward.

In this context, we have completed the first phase of our enrollment planning and planning for the new building. This summer we will continue our work, in particular focusing on the institutional and funding support required to bring this vision to reality. As you will read elsewhere, a few months ago we reluctantly said good-bye to Shawn Jackson, SILS's Director of Development for the last many years, but were recently delighted to welcome Dwain Teague as our new Development Director. The search committee identified many highly qualified candidates, but were most impressed with Dwain's enthusiasm, familiarity with North Carolina and the University and his vision for how to move SILS into an even stronger position of expanded funding and support.

Marcel Proust said "The real voyage of discovery consists not in seeking new landscapes but in having new eyes." Though generally we each only receive two physical eyes, I continually delight in the fact that here at UNC SILS we have ever more opportunities to see things through the "new" eyes of our students, faculty, alumni and visitors. As we do so, we enjoy an unending voyage of discovery. Please read through the following pages to hear updates on many of our journeys. We look forward to your continued involvement and support in the discoveries ahead.

José-Marie Crud 46

José-Marie Griffiths, Dean and Professor School of Information and Library Science University of North Carolina at Chapel Hill



YouTube

Continued on page 1

presenting large lectures. Interviews consisted of a set of questions about the scholars' research and teaching and the roles that information plays in their work.

When recordings were complete they were packaged with a short credit screen developed for the series that includes a fugue created by Taylor that morphs from piano to synthesizer. A simple metadata template is used to describe each video and the recordings are compressed for upload. The files and the corresponding metadata were then sent to YouTube for inclusion on the UNC "channel."

There are currently more than 100 videos approximately 75 hours of content—in the Information in Life series, with more than 60 lectures by SILS faculty, students and visitors and two dozen interviews with UNC faculty in fields ranging from public health and pharmacy to folklore and popular culture.

Based on the work to develop the Information in

Life series, the UNC YouTube channel was expanded to incorporate the entire campus community and include videos produced outside of SILS. There are currently more than 250 videos now available in different playlists on the UNC channel: youtube.com/uncchapelhill

The videos are free and available for use in multiple ways, including classroom settings, home-schooling, research and more. SILS encourages use and reuse of the materials available and promotes frequent visits to the site to view the latest additions.

About YouTube

YouTube is the leading online video community that allows people to discover, watch and share originally created videos. YouTube allows people to easily upload and share video clips on www. YouTube.com and across the Internet through Web sites, blogs and e-mail.

SILS library offers new podcast

The Information and Library Science Library has begun producing a new podcast that highlights different facets of the library's collection.

The podcast, UNC Library Nation (*http://sils. unc.edu/itrc/library/podcast.html*), features Eric Werthmann, a SILS master's student who works in the library.

There are currently three podcast episodes available for download.

1. "Graphic Novels" explores the history of the term "graphic novel," looks at how people define this form and talks about SILS' one-of-a-kind

graphic novel collection.

2. "Storytelling, Part One" explores storytelling resources available in the library and features SILS professor Dr. Brian Sturm.

3. "Storytelling, Part Two" further explores storytelling resources available in the library and focuses on focuses on organizational storytelling and international storytelling.

UNC Library Nation fans can also subscribe to the podcast at: *http://sils.unc.edu/itrc/library/ UNC_Library_Nation.xml*

Scientists from San Diego Supercomputer Center visit campus

Research scientists from the San Diego Supercomputer Center at University of California San Diego visited the University of North Carolina at Chapel Hill meeting with many faculty, staff and students on campus over three days.

The researchers presented a panel discussion, "Cyberinfrastructure: Transforming the World of Data Management and Curation" on March 17 to a standing room only crowd.

Reagan Moore, director of Data and Knowledge Systems; Richard Marciano, director of Sustainable Archives and Library Technologies Laboratory and lead scientist in the Data Intensive Computing Environments; and Arcot Rajasekar, director of the Data Grids Technology Group at the San Diego Super Computer Center provided discussions on:

• Cyberinfrastructure

• DataGrids 2.0 – iRODS: A Second Generation Data Cyberinfrstructure

• Socializing Cyberinfrstructure through Data Curation Collaboratives

The panel discussion was moderated by SILS professor, Dr. Helen Tibbo.

"We are pleased that these highly regarded researchers were able to join us here in Chapel Hill to talk about large-scale data management and preservation issues as well as their current initiatives," said Dr. José-Marie Griffiths, dean of SILS. "Cyberinfrastructure will impact many of us on university campuses as we move towards digitization of large quantities of data."

UNC to host 2009 iConference

The fourth annual 2009 iConference will be hosted by the University of North Carolina at Chapel Hill's School of Information and Library Science Feb. 8 - 11, 2009 at the William and Ida Friday Center for Continuing Education.

The annual conference brings together faculty, students and staff from information and library schools from across the nation.

ASIS&T recognizes new Carolinas Chapter

Members of the information science community in North and South Carolina have founded the Carolinas Chapter of the American Society for Information Science and Technology (ASIS&T).

Founding members include students, faculty and practitioners from the University of North Carolina's School of Information and Library Science (SILS), the University of South Carolina's School of Library and Information Science, North Carolina Central University's School of Library and Information Sciences, Duke University and information agencies around the Carolinas.

The chapter was officially recognized by ASIS&T at its annual meeting in October 2007 and held its first meeting on January 17.

Several SILS students and alumni were elected

or appointed chapter officers:

• Hugh Cayless, chair (North Carolina Digital Library and 2005 SILS alumnus)

• Russell Koonts, vice-chair/chair-elect (director of the Duke University Medical Center Archives)

• Rachael Clemens, program committee chair (SILS doctoral student)

• Diane Neal, record holder (assistant professor at North Carolina Central University)

• Lori Eakin, treasurer (SILS doctoral student)

Cassidy Sugimoto, secretary (SILS doctoral student)

• Sarah Carrier, webmaster (SILS master's student)

The Carolinas Chapter is one of 19 regional

ASIS&T chapters. Regional chapters coordinate ASIS&T events in their areas, give members chances to meet and foster communication between ASIS&T members and the national organization.

All ASIS&T members who reside in either North or South Carolina are automatically members of the Carolinas Chapter.

Although it is only a few months old, the Carolinas Chapter hosted a "dinner and debate" in April in Chapel Hill that was free and open to the public. A larger, workshop-type event is being planned for the fall.

More information about the Carolinas Chapter can be found on their Web site at *http://asis.org/ Chapters/carolinas/*

Study reveals Internet's impact on museums and libraries

Institute of Museum and Library Services (IMLS) director Anne-Imelda Radice released results of "InterConnections: A National Study of Users and Potential Users of Online Information" March 6 at the ninth annual WebWise Conference on Libraries and Museums in the Digital World in Miami. This new report offers insight into the ways people search for information in the online age, and how this impacts the ways they interact with public libraries and museums, both online and in person.

"Museums and libraries are alive and well in the digital world!" Radice said. "The InterConnections report shows how people currently search for information and makes the case that the libraries and museums must provide service both online and in person."

IMLS sponsored this national study through a cooperative agreement with a University of North Carolina at Chapel Hill research team led by Dr. José-Marie Griffiths, dean of the School of Information and Library Science, and Donald W. King, distinguished research professor at the School, recognized leaders in information research. Their findings are based on five surveys of 1,000 to 1,600 adults each that were conducted during 2006. The study found that:

• Libraries and museums are the most trusted sources of online information among adults of all ages, education levels, races, and ethnicities. Libraries and museums rank higher in trustworthiness than all other information sources including



government, commercial and private Web sites. The study shows that the public trust of museums and libraries migrates to the online environment.

• The explosive growth of information available in the "Information Age" actually whets Americans' appetite for more information. People search for information in many places and since the use of one source leads to others, museums, public libraries and the Internet complement each other in this information-rich environment.

• The Internet is not replacing in-person visits to libraries and museums and may actually increase onsite use of libraries and museums. There is a positive relationship between Internet use and in-person visits to museums and public libraries.

The InterConnections results provide evidence that public libraries and museums are thriving in the Internet Age as trusted providers of information to people of all ages.

To view the results, please go to: http://interconnectionsreport.org Researchers involved in the study include:

• José-Marie Griffiths (principal investigator), dean, SILS, UNC at Chapel Hill

• Donald W. King (co-principal investigator), distinguished research professor, SILS, UNC at Chapel Hill

• Jeffrey Pomerantz (co-principal investigator), assistant professor, SILS, UNC at Chapel Hill

• Sarah E. Aerni, University Center for Social and Urban Research, University of Pittsburgh

• Scott R. Beach, program director, Survey Research, University Center for Social and Urban Research, University of Pittsburgh

• Songphan Choemprayong, Ph.D. student, SILS, UNC at Chapel Hill

• Matthew Herbison, research assistant, Independence Seaport Museum, Philadelphia, PA

• Kathleen McClatchey, senior research associate, UNC at Chapel Hill

• Janet Schlarb, University Center for Social and Urban Research, University of Pittsburgh

SILS students named NCSU Library Fellows

Four SILS students have been appointed 2008-2010 North Carolina State University Library Fellows. Cory Lown, Dan Lucas, Genya O'Gara and Andreas Orphanides will join Freeman Culver, III of the University of Alabama and David Zwicky of the University of Wisconsin-Madison as NCSU fellows.

The NCSU Libraries Fellows Program develops future leaders for academic libraries, with a focus on science, engineering and digital librarianship; on diversity; and on library management.

Now in its ninth year, the program continues to attract an impressive group of talented new graduates from universities throughout North America. NCSU Libraries Fellows are appointed for a two-year term as members of the library faculty, combining a project assignment on an initiative of strategic importance with a half-time appointment in a home department.

Cory Lown is an MSLS graduate where he was awarded the Margaret Ellen Kalp Fellowship. He was previously a research fellow with the Center for Research and Development of Digital Libraries (CRADLE) at UNC, where he coordinated a national survey on the information seeking behavior of scientists. In addition, Lown studied user search behavior in faceted online catalog systems by the server logs of NCSU Libraries' Endeca-based catalog.

Lown will serve in Digital Library Initiatives with a project assignment, "NCSU Libraries Collections: Making Data Work for Us, in Collection Management."

Daniel Lucas is an MSIS graduate from UNC at Chapel Hill. With a background in Web development and graphic design, he has been responsible for designing, developing, publishing and editing Web sites in education and government settings, including the National Institute of Environmental Health Sciences. Lucas has worked for ibiblio.org, an open source software archive, where he redesigned the Web site for improved functionality. He has additional experience working with several content management systems.

Lucas has a home department assignment in Digital Library Initiatives. In his project, "New Media Initiatives," he will draw upon his background in visual communications and Web development to investigate and implement new media design, services and content in Research and Information Services.

Genya O'Gara earned an MSLS and she was previously a research assistant in the Office of Scholarly Communication at Duke University Libraries. Her analysis of faculty publications at Duke contributed to the development of a database that will provide guidance to the faculty regarding their intellectual property rights. This assignment was closely related to her research on U.S. copyright policy, including the effects of Creative Commons, Open Access, Institutional Repositories and the concepts of Fair Use on current law. O'Gara also worked as a graduate assistant in the NCSU Libraries, providing reference assistance to users of the Special Collections Research Center.

Before pursuing graduate education in librarianship, O'Gara held a research position with a law firm, where she led a project to analyze documents and create a database of information on water rights for the Northern Arapaho Tribe. O'Gara's home department will be Collection Management. Her project in the Special Collections Research Center, "Exposing Modern Archival Collections: Documenting Kannapolis," will draw upon her experience with primary research materials.

Andreas Orphanides received his MSLS and he was the recipient of the Margaret Ellen Kalp Fellowship. He was a Carolina Academic Library Associate in the Reference Department of the House Undergraduate Library, UNC at Chapel Hill, where he provided library instruction and reference services. He maintained and edited the Libraries' citation tutorial and designed a Web-accessible iconographic map of the Undergraduate Library.

Orphanides also served as the Software Development Intern for Triangle Research Libraries Network (TRLN), working on the implementation of "Search TRLN," using Endeca to enable simultaneous searching of the library catalogs of Duke, NC Central, NC State and UNC at Chapel Hill.

After completing a Mathematics Teaching Fellowship at Phillips Exeter Academy, he taught Upper School Mathematics at the Wheeler School, Providence, Rhode Island before embarking on a career in libraries.

Orphanides will have a home department in Information Technology and a project, "E-Learning Resources for Teaching and Learning," in Research and Information Services.

This article is adapted from a North Carolina State University press release. The full release can be viewed at: http://www.lib.ncsu.edu/news/libraries. php?p=5816&more=1&c=1&tb=1&pb=1).



Artwork produced by the Society of American Archivists to promote the 2008 American Archives Month.

SILS Celebrates American Archives Month

Mark you calendar for October 8, 2008 as the School of Information and Library Science joins the Society of American Archivists in celebrating American Archives month.

SILS will host a special event that will describe a new archives concentration; recognize instructors, faculty and managers of archive-related field experiences; and expose students and others interested to the various possibilities associated with archives and records management. Several guest speakers will be on hand to share their insights about archiving and Dr. Robert Martin (Ph.D. '88), former director of the Institute of Museum and Library Services and Lillian Bradshaw Endowed Chair at Texas Woman's University, will provide the keynote address. The event will take place from 1 to 4:30 p.m. in the Family Pleasants Room of the Wilson Library. Watch for details about the full program on the SILS Web site at: sils.unc.edu

Author Sarah Dessen reads from *Lock and Key*

Award winning young adult author, Sarah Dessen, read from her latest novel, *Lock and Key*, at the Susan Steinfirst Memorial Lecture in Children's Literature on April 5, 2008. The auditorium was filled with mostly young adult girls who were excited to see their favorite author. The reading was the first in over a year for the author.

In addition to reading from her books, Dessen spoke with the audience about her personal life and how she came to writing. She fielded questions from the audience and offered books as door prizes to those who could identify characters from her novels.

Following the reading and talk, Dessen signed books for her many fans in attendance.

Dessen grew up in Chapel Hill, NC and attended UNC at Chapel Hill, graduating with highest honors in Creative Writing. She is the author of several novels, including *Someone Like You* and *The Truth About Forever*. A motion picture based on her first two books, entitled *How to Deal*, was released in 2003. For more information about the author, go to her Web site at: www.sarahdessen.com

The Susan Steinfirst Memorial Lecture in Children's Literature honors the memory of Susan Steinfirst, a professor of children's and young adult literature at SILS from 1976 to 1996. She dedicated her life to the promotion of children's literature by teaching future librarians and by publishing scholarly works in the field.



Quality vs. quantity in massive digitization projects

Noted opponent of the Google book scanning project, Dr. Siva Vaidhyanathan, presented "The Human Knowledge Project (Part 1): Four Conceptual Errors Concerning Massive Digital Library Projects" at the Lucile Kelling Henderson Lecture on Feb. 6, 2008, to an audience of nearly 200 in the auditorium of the Frank Porter Graham Student Union.

Vaidhyanathan spoke about the pace at which book scanning is taking place in large libraries and posed the question, "Are we digitizing the right things?" He questioned the quality of what was being scanned and noted that it appears that the quantity of books scanned seemed to be an emphasis instead of the quality of the materials being made available to the world.

"The rush to digitize the stacks of major research libraries has proceeded in haphazard fashion and with a far greater emphasis on expediency and quantity than quality and utility," Vaidhyanathan is quoted.

A video of his talk is part of the "Information in Life" series on the University of North Carolina's YouTube channel at: *http://youtube.com/ watch?v=o07Alc1wZOM* Part II of "The Human Knowledge Project" was presented at Duke University on Feb. 22.

Vaidhyanathan is a cultural historian and media scholar. *The Chronicle of Higher Education* has called him "one of academe's best-known scholars of intellectual property and its role in contemporary culture."

The Lucile Kelling Henderson Lecture Series was established in 1990 to honor the memory of Lucile K. Henderson, SILS faculty member (1932-1960) and dean (1954-1960).

Maps and technology featured at OCLC/Kilgour Lecture

David Rumsey, an historical map scholar and collector, presented visual eye candy for an audience of about 200 at the annual OCLC/Frederick G. Kilgour Lecture in Information and Library Science on Wednesday, March 19, 2008.

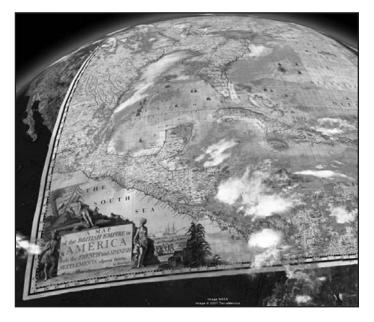
Rumsey, president of Cartography Associates and Chairman of Luna Imaging, Inc., used a variety of multi-media tools when he presented "Turning Private Collections into Public Resources Using Digital Technologies and the Internet."

He demonstrated how he turned his private map collection, one of the largest in the U.S., into a public resource by creating a Web site that features thousands of his scanned map images. Through photos, he showed the audience how he scanned large as well as oddly shaped maps using specialized equipment.

In one instance during the presentation, with his Second Life avatar, he took the audience on a virtual tour around the globe and then through it, looking from the inside out.

Rumsey offers software tools and digitized maps on his free public online map library at: *www.davidrumsey.com*

The OCLC/Frederick G. Kilgour Lecture in Information and Library Science is funded through a special endowment from the OCLC Online Computer Library Center to honor Dr. Frederick G. Kilgour.



Dual degree program meets enrollment goal

When the University of North Carolina's School of Information and Library Science (SILS) began its dual degree program with Duke University's School of Medicine two years ago, representatives from both organizations were optimistic.

The program had excellent selling points. It gave third-year Duke medical students an opportunity to study at SILS and a chance to earn both an M.D. and a master's in either information or library science. It had also secured funding from the Institute of Museum and Library Services (IMLS) to support the program's first four students financially for their time at SILS. There was, however, one lingering question: would medical students take to the idea of studying a subject like information and library science?

That question was partially answered in the fall of 2006, when Lashonda Watts became the first student to enroll in the program. Last fall, the question was put totally to rest when three other Duke University medical students joined Watts in the program.

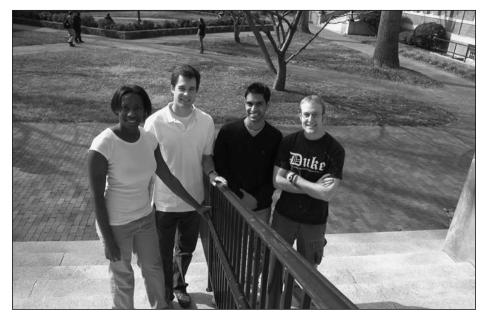
Ellis Johns, Matthew Langman and Anthony Joseph began work on their dual degrees in the fall 2007 semester, bringing the program to its goal of four participants.

Peggy Schaeffer, the program's project coordinator, said she was thrilled with the enrollment of the three new students and the success of the dual degree program. "I think that this demonstrates that we can attract medical students to the program," she said.

Professor Barbara Wildemuth, the project director at SILS, agreed. "It is particularly rewarding to be able to diversify the SILS student body with students who will be pursuing careers combining their interests in medicine and in information science," Wildemuth said.

The program's success stems from several aspects that make it appealing to Duke medical students.

All medical students at Duke engage in some sort of independent study in their third year. They have the option to conduct research or pursue another degree, such as public health, public policy, or law. The addition of information and library science options gives the students an opportunity to explore health care related topics like information management, bioinformatics and evidence-based medicine in a way not possible in any of the prior



programs. These students will be among those very few physicians who are dually trained in both clinical medicine and the information sciences, and thus they'll be ready to lead the transformation of health care as new information technologies, resources and services are implemented.

Beyond the academic appeal, the first four students who enrolled in the program were also guaranteed financial support during their two years at SILS. The support comes from a grant awarded to the program by IMLS's Laura Bush 21st Century Librarian Program and provides tuition, a stipend, health insurance and support for attending one conference each year.

But the program's four students all said they have received much more than financial support while pursuing their SILS degree.

"I think one of the biggest positives to the dual degree program is that we have a lot of flexibility with regards to course registration," Johns said. "I have been able to gather advice from doctors working in the medical informatics field and register for courses that support their advice. This also means that different students in this program can have very different focuses, and thus a wide variety of career possibilities."

Langman agreed that the program's flexibility is one of its greatest strengths. "It is a unique opportunity to broaden my education," he said. "I can gain skills and put myself in a position where I can offer much more to the medical field than I previously thought."

Ricardo Pietrobon, an assistant professor at Duke's medical school and director of the Duke Translational Medicine Institute, Biomedical Informatics Core, agreed that the program has much to offer medical students. "I think there's a great opportunity right now," he said. "I really see this as a rebirth [of information science], with new opportunities and new ways of making itself very relevant for society."

"This program is an exceptional opportunity for those in medical school to expand into an area that is growing," said Dr. José-Marie Griffiths, dean of the School of Information and Library Science and deputy director of University of North Carolina at Chapel Hill's Translational and Clinical Sciences (TraCS) Institute and director of Biomedical Informatics. "Studying information and library science, and in particular, bioinformatics, will provide these students with an education that will prepare them for the technological changes that the medical field is experiencing and will continue to experience in the future."

With four students now enrolled in the dual degree program and the initial IMLS funding spoken for, Schaeffer said she and her colleagues are looking for ways to expand.

"We're applying for funding for two more cohorts to join the program," Schaeffer said. "We're exploring how the program can work with UNC's medical school as well."

Grant awarded to study health information metadata

Jane Greenberg, Francis Carroll McColl Term Professor at SILS, and SILS alumna Christie Silbajoris (MSLS '00, AHIP), director of NC Health Info at UNC's Health Sciences Library, have received a grant to study the automatic maintenance of health information metadata.

The grant, awarded by the National Network of Libraries of Medicine (Southeastern/Atlantic Region), is a collaboration involving the SILS Metadata Research Center and the Health Sciences Library. The award supports the team's research on effective ways to automatically maintain metadata (or cataloging information) that describes resources made accessible via the NC Health Info Web site. NC Health Info provides North Carolina residents with guides to local health services as well as reputable health information.

"Having good quality metadata is crucial to NC Health Info for resource discovery and access to health information," said Greenberg. "For instance, metadata associated with a health center listed on NC Health Info contains information on the doctors' expertise. A new doctor who joins the center may have an area of expertise added to the Web site but that does not get accounted for in the metadata record. The study will look for ways to automatically update this metadata in a timely and efficient manner so NC Health Info can keep current and best serve the needs of North Carolina residents."

The project, dubbed "AMMGO (Automatic Metadata Maintenance for NC Health Info and Go Local)," consists of two phases. The first phase will identify what information on NC Health Info is a high priority for automatic metadata maintenance. The second phase will focus on testing selected automatic processing techniques and evaluating the site's metadata quality to determine the effectiveness of the automatic metadata maintenance process.

According to Greenberg, "Incorporating automatic techniques into NC Health Info's metadata generation/quality control processes will allow catalogers to direct more time to the metadata challenges requiring human skill and intellect and ultimately provide better service to NC Health Info users."

Since NC Health Info is the first "MedlinePlus Go Local" site and serves as a model for 24 other Go Local projects, with others under development, the AMMGO project will have an effect beyond NC Health Info, Silbajoris said.

"The larger significance of this project is its ability to inform and guide the work of the other Go Locals by decreasing the staff time required to keep information accurate and enabling more time and attention to growing their databases, thereby increasing citizens' access to health information nationwide," Silbajoris said. "The 'Go Local' concept originated at UNC's Health Science Library in 1999. Jane collaborated with us to help create our vocabulary. It's been wonderful to work together again on this important project."

Both Greenberg and Silbajoris acknowledged and praised the fine work of two recent SILS graduates, Wei Hsin Su and Jie Jin, who worked as researchers on the AMMGO project.

LOC Bibliographic Working Group issues final report

The Working Group on the Future of Bibliographic Control in January released its final report on the future of bibliographic description in light of advances in search engine technology, the popularity of the Internet and the influx of electronic information resources. The group was chaired by Dr. José-Marie Griffiths, dean of SILS.

In November 2006, Deanna Marcum, associate librarian for Library Services at the Library of Congress, convened a group made up of representatives of several organizations and vendorsthe American Association of Law Libraries, the American Library Association, the Association of Research Libraries, the Coalition for Networked Information, the Medical Library Association, the National Federation of Abstracting and Indexing Services, the Program for Cooperative Cataloging, the Special Libraries Association, Google, OCLC and Microsoft-to examine the role of bibliographic control and other descriptive practices in the evolving information and technology environment, and to make recommendations to the Library and to the larger library community.

The group's recommendations, "On the Record: Report of The Library of Congress Working Group on the Future of Bibliographic Control," emphasized the role of the Library of Congress not as a sole supplier, but rather as an important leader in the cataloging world. "We recognize that you do not have the resources to do everything," said Olivia Madison, representing the Association of Research Libraries. "These recommendations are not for the Library of Congress alone, but are intended for the entire library and library vendor communities."

The report highlights five general recommendations:

• Increase the efficiency of bibliographic production for all libraries through cooperation and sharing of bibliographic records and through use of data produced in the overall supply chain.

• Transfer effort into high-value activity. In particular, provide greater value for knowledge creation by leveraging access for unique materials held by libraries that are currently hidden and under-used.

• Position technology by recognizing that the

World Wide Web is libraries' technology platform as well as the appropriate platform for standards. Recognize that users are not only people but also applications that interact with library data.

• Position the library community for the future by adding evaluative, qualitative and quantitative analyses of resources. Work to realize the potential of the Functional Requirements for Bibliographic Records (FRBR) framework.

• Strengthen the library and information science profession through education and through development of metrics that will inform decisionmaking now and in the future.

"I am very pleased with the approach taken by the working group," Marcum said. "Instead of focusing solely on the Library of Congress, the members of the group looked at the bibliographic ecosystem and thought deeply about the contributions that can and should be made by all of its parts."

This press release incorporates material from a release by the Library of Congress.

Welcome to SILS!

Dwain Teague: director of development



Dwain Teague was appointed director of development for the School of Information and Library Science on March 17, 2008.

Dwain comes to SILS with over ten years of development and fundraising experience,

much of it in the library world. He began his development career as a fundraising consultant with the J.F. Smith Group, Inc., in Auburn, Alabama, in 1997.

From there, he became the associate director of development at East Carolina University's Joyner Library, where he oversaw major gift fundraising.

Most recently, Dwain was at the University of Central Florida (UCF), serving first as the director of development for the UCF libraries and later as the director of development for the university's college of arts and humanities.

He made a number of presentations during his time at UCF to help libraries and library schools make the most of their fundraising efforts. He presented a poster, "Reconnect with your alumni and connect to donors," and gave a talk, "Ethics and fundraising: Challenges and opportunities," at the 2007 annual meeting of the American Library Association.

"We are delighted to welcome Dwain to SILS and we are looking forward to working with him to determine best practices and strategies for fundraising and development activities," said Dr. José-Marie Griffiths, dean of SILS. "With his previous experiences and successes, Dwain will be a key player in helping us to meet our fundraising goals."

Dwain holds a bachelor's degree in communication and a master's degree in English/technical and professional communication, both from East Carolina University.

At SILS, Dwain will oversee the School's development efforts, planning and implementing fundraising efforts that will help SILS continue to grow as a leader in information and library science research and education.

Michael Penny: office assistant



Michael Penny joined SILS as an office assistant in the school's administrative offices on Feb. 4, 2008.

He assists with a number of responsibilities, including welcoming visitors and interacting with faculty, students

and alumni while working closely with SILS Student Services, Development, Communications, Human Resources and Finance.

Originally from England, Michael previously worked in UNC's Student Stores where he was text-

book department receiving and returns clerk. He was responsible for receiving and collating incoming textbooks, creating and maintaining databases and spreadsheets of stock and assisting professors and students in ordering books.

Michael has a master's in history and experience as a teaching assistant at the University of New Hampshire's History Department. His bachelor's degree is in American studies with minors in history and politics from Lancaster University in Lancashire, England. Michael also spent a study abroad year in Chapel Hill where he studied American studies and history.

Vondra Jones: business manager



Vondra Haith Jones joined SILS on Dec. 3, 2007 as business manager. In this role, she handles the dayto-day financial transaction processing and coordinates human resources activities for the School.

Vondra has been a familiar face at SILS since beginning as a temporary employee, helping with human resources functions and other tasks last summer.

She has more than 25 years of experience in human resources and administrative management, primarily with AT&T/Lucent Technologies.

She held a number of progressively responsible titles at AT&T/Lucent Technologies during her years

ranging from human resources manager/EEO officer to senior project manager in the Human Resources Information Systems (HRIS) group.

Vondra has a bachelor of science in business administration and economics from High Point University and masters certifications in both Commercial and Federal Government Project Management from George Washington University.

She is also a Certified Project Management Professional (PMP). Jones received numerous awards during her career with AT&T/Lucent. Among them were a Recognition Award from the United States Air Force Officers Training School in 1994, the AT&T Federal Systems Division Customer Satisfaction Award and a Recognition Award from the United States Army Criminal Investigation Command in 1993.

Katherine Wisser: instructional services



Katherine M. Wisser (Kathy) has been appointed director of Instructional Services for the School.

In her new role, she works with students to identify internship and field experience opportunities and

participates in the selection and assignment of teaching assistants and adjunct faculty.

In addition, Katherine works on course scheduling and serves as an instructor. She also supervises undergraduate honors theses and master's papers, assists with peer review observations for tenure track faculty and more.

Katherine is also a doctoral candidate at SILS.

Her interests and specialties are in cataloging, classification, metadata, archival description, EAD, history of libraries and the history of cataloging and classification.

She has a B.A. in African-American History from Bates College, a Master's degree in Early American History from the University of New Hampshire and a Master of Science in Library Science from SILS.

Diane Kelly awarded OCLC/ALISE research grant



Diane Kelly, assistant professor at the University of North Carolina's School of Information and Library Science, has been awarded an OCLC/ALISE Library and Information Science Research Grant.

The grant, totaling nearly \$15,000, is sponsored by OCLC Online Computer Library Center, Inc., and OCLC Programs and Research in collaboration with the Association for Library and Information Science Education (ALISE). According to OCLC's Web site,

the grant program is intended to "promote independent research that helps librarians integrate new technologies into areas of traditional competence and contributes to a better understanding of the library environment."

Kelly was awarded the grant to pursue her research proposal "Developing and Evaluating a Query Recommendation Feature to Assist Users with Online Information Seeking and Retrieval." The research will focus on evaluating the effectiveness of combining two information retrieval techniques, term relevance feedback and query recommendation, to help users better translate their information needs into queries that search systems can understand.

"This is an exciting opportunity for me and a student to work together to combine two information retrieval techniques, relevance feedback and query recommendation," Kelly said.

"When exploring new areas, people often have a hard time formulating one query, much less multiple queries which are typically required to find an appropriate amount of relevant documents," she said. "This research has the potential to help people issue multiple queries and to think about their topics from different perspectives."

As part of receiving the grant, Kelly presented the results of her research during the 2009 ALISE Annual Conference, held Jan. 20–23 in Denver, CO.

Jane Greenberg receives Kilgour award



Dr. Jane Greenberg, Francis Carroll McColl Term professor at the University of North Carolina at Chapel Hill's School of Information and Library Science (SILS), is the recipient of the 2008 Frederick G. Kilgour Award for Research in Library and Information Technology. The Kilgour Award, sponsored by OCLC Online Computer Library Center, Inc. and the Library and Information Technology Association (LITA), recognizes outstanding research that advances information science and

information retrieval. The Award will be presented to Greenberg at the ALA/ LITA conference in June 2008.

"Jane Greenberg is the perfect match for this Award," said Pat Harris (MSLS), who chairs the award jury. "Today libraries are embracing the digital information environment. This transition, however, has presented unprecedented challenges. Jane Greenberg's research on metadata creation processes and techniques and her contributions to the development of new metadata tools is helping us address these challenges in an informed and systematic way. Greenberg's research interests have also led her to work closely with related professional communities at the national and international levels. As a result Jane has been an ambassador for the library community, demonstrating the value of the library science and library technology skill-set to Web pioneers and scientists."

"Our institutions have and will continue to benefit from Jane Greenberg's work," said Dr. José-Marie Griffiths, dean of SILS. "She is a respected librarian and researcher, drawing from her invaluable experience as a professional cataloger, and she is sought out, both nationally and internationally, for advice on cataloging, metadata generation protocols, and tool selection for digital library development. Jane's work not only 'shows the promise of having a positive and substantive impact' on 'how information and data are manipulated and managed,' as the Kilgour Award recognizes, but is already having substantial beneficial impacts. Her contributions are vital to the changing nature of libraries."

Greenberg's research activities and publications have been extensive. Among her significant undertakings are the Metadata Generation Research Project to identify the most efficient way to generate metadata using human and automatic techniques and the Automatic Generation Applications Project, which helped identify functionalities required for developing robust automatic metadata generation applications.

Dr. Greenberg received a master's degree in Library and Information Science from Columbia University in 1987 and a Ph.D. from the University of Pittsburgh in 1998. She was named the Francis Carroll McColl Term Professor at the SILS in 2007. Greenberg also serves as the director of the Metadata Research Center at UNC.

The Kilgour award honors Frederick G. Kilgour, the founder of OCLC and a legendary figure in the evolution of libraries. The award is given to a person who has amassed a significant body of research in the field of library and information technology. Particular recognition is given to research that has a positive and substantive impact on the publication, storage, retrieval and dissemination of information. The award consists of \$2000, an expense paid trip to the ALA Annual Conference and a citation of merit.

LITA members are information technology professionals dedicated to educating, serving and reaching out to the entire library and information community. LITA is a division of the American Library Association, the oldest and largest library association in the world.

ACRL recognizes Lisa Norberg

Lisa Norberg, adjunct assistant professor of practice at the School of Information and Library Science and director of public services at the University of North Carolina at Chapel Hill Libraries, has been named the 2008 recipient of the Association of College and Research Libraries (ACRL) Law and Political Science Section (LPSS) Marta Lange/CQ Press Award. The award, established in 1996 by LPSS, honors an academic or law librarian who has made distinguished contributions to bibliography and information service in law or political science.

CQ Press, sponsor of the award, will present the \$1,000 award and plaque during the 2008 American Library Association Annual Conference in Anaheim, Calif.

Brian E. Coutts, chair of the Marta Lange Award Committee said, "Lisa was selected in recognition of her distinguished service to ACRL as Chair-Elect and Chair of LPSS, for outstanding research on access to government information and public presentations nationally and internationally; and for her distinguished teaching as a Public Affairs and Government Librarian and as an Adjunct Professor of Library Science."

Lisa won the Bernard M. Fry Award for Best Research article in the *Journal of Government Information* in 2001, and she received the Robertson Scholars Development Grant for collaborative instructional projects between the UNC and Duke University in 2002. She received the Outstanding Adjunct/Instructor Teaching Award from the UNC at Chapel Hill's School of Information and Library Science in 2006.

From 2000-2006, Lisa was coordinator of instructional services at UNC at Chapel Hill. She previously served as public affairs and government librarian at the Penn State Harrisburg Library from 1995-2000 and as public affairs liaison librarian at George Mason University from 1992-95.

Norberg received her bachelor's in Political Science from the University of Wyoming, Laramie and her MLS from Indiana University, Bloomington.

ACRL is a division of the American Library Association, representing 13,000 academic and research librarians and interested individuals. ACRL is the only individual membership organization in



North America that develops programs, products and services to meet the unique needs of academic and research librarians. Its initiatives enable the higher education community to understand the role that academic libraries play in the teaching, learning and research environments.

This article is adapted from a release provided by the American Library Association.

Scott Adams running across NC for a cause

SILS director of Information Technology, Scott Adams, has once again put on his running shoes, this time to trek across the state of North Carolina to support the fight against cancer.

Adams has trained for the 18-day run across North Carolina since December. His run, which began on May 27, took him 740 miles along North Carolina Bike Route 2, from Murphy in the west to Manteo on the state's Outer Banks.

"I've always wanted to run across the U.S.," Adams said. "This is a start."

Completing the run is more than a personal goal for Adams, though. He has partnered with the American Cancer Society, dedicating his run to "those who have fought the fight and those who continue to fight against this disease" and using the event to raise money for the fight against cancer.

Adams first hatched his plan to run across North Carolina after completing another super-run: a 2005 run over 200 miles of the Blue Ridge Parkway in four days. Adams is using the same method on his current run that he did in 2005, covering about 50 miles a day for six days at a time, then taking one day to rest and repeating until his feet touch the ocean.

As grueling as the run itself, the training Adams has been going through to prepare for his trek is equally as intense. He has been running 20-25 hours a week since Dec. 22, learning to manage pain and dealing with constantly being hungry. The hard training has paid off, Adams said, readying him for his trip across the state.

"I have the will," Adams said. "I have the stamina. I'm ready to go."

Adams will not be doing the run alone, however. He'll be accompanied on his trip by supporters in car and on bike.



Adams said those wanting to help can do so in a variety of ways. They can visit the RunNC2008 Web site (http://runnc2008.ning.com) to track his progress and volunteer to be part of his support group, or they can donate to the fight against cancer through the American Cancer Society (*http://main.acsevents. org/goto/runnc2008*).

Faculty/Staff News



Deborah Barreau (assistant professor) participated in the Personal Information Management Workshop as part of the Association for Computing Machinery's Speical Interest Group in Computer Human Interac-

tion's (ACM SIGCHI) annual conference in Florcence, Italy, April 5–6. She also had a paper, "The Persistence of Behavior and Form in the Organization of Personal Information," published in the *Journal of the American Society for Information Science and Technology (JASIST*, vol. 59, no. 2).



A chapter by **David Carr** (associate professor), "A Vocabulary for Practice," has been published in *From Periphery to Center: Art Museum Education in the 21st Century*, edited by Patricia Villeneueve, a publication

of the National Art Education Association. His essay, "Confluence," appears in the next issue of *Curator*, a refereed journal for museum studies. His keynote address, "Think with Me," will be published by the Committee for Audience Research and Evaluation, a division of the American Association of Museums, before whom he delivered it last May. On April 14, as part of The Big Read program at Cumberland County Public Library and Information Center, he spoke on "Fahrenheit 451 and the Mind of the Censor." Carr's third book, *Possibilities of Public Learning*, is under contract with Libraries Unlimited.

Jane Greenberg (Francis Carroll McColl Term Professor) is serving as the program co-chair for the 2008 International Conference on Dublin Core and Metadata Applications in Berlin, Germany. She and her Dryad team continue work on a depository for data supporting published research in evolutionary biology (including SILS students Sarah Carrier, Abbey Thompson and Hollie White) and presented a poster, "Building support for a discipline-based data repository," at the Open Repositories 2008 conference.

José-Marie Griffiths (dean and professor) presented "Interconnections: The IMLS National

Study on Libraries, Museums and the Internet" at the American Associations of Museums Annual Meeting on April 28 in Denver. She also presented, "The Power of Trust: Forging Interconnections between Virtual and Physical Worlds" at Webwise on March 6 in Miami.



Brad Hemminger (associate professor) coauthored two papers published in *JASIST* recently (vol. 58, no. 14): "Information seeking behavior of academic scientists" and "Comparison of full-text searching to

metadata searching for genes in two biomedical literature cohorts."

Cal Lee (assistant professor) spoke at a digital curation conference in London titled "What to preserve: significant properties of digital objects." Lee's talk focused on a project, "Strategic Investment of Government Preservation of Records and Online Publications (SIGPROPS)," in which he has been examining the properties that are retained or lost when transforming records from Microsoft Office file formats to other formats for the purpose of long-term preservation. He is currently working with files that were included as attachments in a collection of emails from the office of former North Carolina governor Jim Hunt.



Javed Mostafa (associate professor) had three pieces of research accepted to the American Society for Information Science and Technology's 2008 annual meeting (all three coauthored with

SILS Ph.D. student **Weimao Ke**). He gave a presentation, "Personal health information delivery," at the National Science Foundation's Workshop on Cyberinfrastructure in Health (and Tobacco Research) in Beijing. Mostafa was also awarded a grant from the TRACs Institute of UNC's medical school for his research, "A distributed parallel computing approach for medical vocabulary classification."

Brian Sturm (associate professor) coauthored the paper "We said feminist fairy tales, not fractured fairy tales! The construction of the feminist



fairy tale: female agency over role reversal" that appeared in *Children and Libraries* (vol. 5, no. 3). He also wrote "Learning a story: the 5-P approach" for the *Journal of Tar Heel Tellers* (vol. 14, no. 4). He

has been selected to guest edit a storytelling issue of *Knowledge Quest* in May/June 2008 and to co-convene the Youth Services Special Interest Group sessions at the 2010 Association for Library and Information Science Education (ALISE) annual conference.



Helen Tibbo (professor) presented on the Institute of Museum and Library Services-sponsored digital curation curriculum (DigC-Curr) project on Apr. 2–5 at the Cultural Heritage Information Professionals

Workshop, sponsored by the Florida State University College of Information and the Ringling Museum of Art in Sarasota, Fla. She also attended Webwise in Miami on March 5–7, and on March 8–9 she participated in the American Archivist Editorial Board in Chicago. On Dec. 11–13, 2007, Tibbo attended the Digital Curation Conference in Washington, DC.



Barbara Wildemuth (professor) participated in the "Values, value and worth: Their relationship to HCI" workshop at the ACM SIGCHI annual conference in Florence, Italy.

Mark Winston (associate professor) and **Allison Rainey** (MSLS student) authored, "The complexity of diversity in the post 9/11 era," with support from an American Library Association Diversity Research Grant. He co-presented a paper, "The complexity of integrating learning, research and practice: an analysis of the service learning model," at the 2008 ALISE conference. He has been invited to conduct a training session at the American Library Association's (ALA) Diversity Leadership Institute in June. His article, "Diversity: The research and the lack of progress," was published in the most current issue of *New Library World*.

Development

Message from SILS' new director of development



Development Message

By Dwain Teague, Director of Development

honored to have an opportunity to work with the outstanding administration, faculty, staff, students,

alumni and friends

Greetings!

Greetings from

the SILS Develop-

ment Office. As the

new director of de-

velopment, I am

of SILS. As the number one ranked School of Information and Library Science in the country, it is vital that we focus on our fundraising initiatives now more than ever. I am thrilled to incorporate my years of work experience in academic libraries with the new opportunity to continue the fundraising momentum already established in SILS.

My role will enable me to initiate contact with alumni, friends and retired faculty across the country as a way of sharing updates on behalf of the School. I value the opportunity to establish strong relationships with all of our constituents in hopes of matching your philanthropic wishes with SILS projects and needs. Scholarships, endowed professorships, annual gifts and estate gifts are just a few ways to support the outstanding work and research taking place within SILS.

For those of you who are past donors to SILS, I wish to say "thank you" for your support. If you are not a donor, but would like to learn more about ways you can become a member of the SILS family of donors, please contact me at dteague@email.unc. edu or at (919) 962-0182 for a confidential discussion. I look forward to working with you.

Donors Prepare SILS for another 75 Years of Success

A year-long celebration of SILS 75th Anniversary combined with the conclusion of UNC's Carolina First Campaign generated outstanding enthusiasm and publicity for the School. All of the donors and volunteers who enabled SILS to raise \$6.2 million, exceeding our original goal of \$5 million, have a vested interest in continuing the superior education and research for which SILS is internationally known.

The next few years will prove to be even more exciting as SILS prepares to embark on another chapter of its history. New and expanded facilities, increased recruitment for faculty and new educational opportunities for students are just a few of the projects on the horizon. Donors and friends are valued stakeholders in the future of SILS. Your advocacy and financial support will ensure that SILS remains the top ranked School of Information and Library Science in the country.

Key areas within the School on which we will focus our fundraising include unrestricted funds, systems and technology, scholarships, faculty support and the SILS building campaign.

Several ways you can either continue your investment, or become invested in SILS include:

• Annual giving: annual support from our constituents provides ongoing support for the School. Annual gifts, regardless of giving level, are easy ways to show your support.

• Endowment level giving: gifts of \$20,000 or higher, pledged over a five year period, may be utilized to establish named endowments within the School. Endowments are outstanding ways to honor a family member, friend or faculty member with a gift that will provide support in perpetuity.

• Planned giving: planned giving, also known as estate planning, provides several means of supporting the School, some of which can provide the donor with immediate tax savings and income. Your legacy will live forever at UNC and SILS.

• Corporate giving: Corporations and businesses that employ SILS graduates or interns understand the importance of information and library science. Naming opportunities with the school not only provide outstanding recognition for the corporation/business, but also provide support for an area of interest to the donor.

For confidential inquiries regarding ways you can support SILS, please contact Dwain Teague, director of development, at (919) 962-0182 or at dteague@email.unc.edu. You may also make your gift online via the secure UNC Office of University Development site: *http://giving.unc.edu/*



"The charitable annuity truly is a win-win. Both UNC and the contributor benefit!"

 Mildred Kaufman, Professor/Chair Emeritus Department of Nutrition, School of Public Health, and gift annuity donor



THE UNIVERSITY of NORTH CAROLINA at CHAPEL HILL A CHARITABLE GIFT ANNUITY allows you to make a gift to UNC, while providing a guaranteed stream of income for life. At death, the principal passes to Carolina to be used as you designate. In addition to guaranteed income, you receive an immediate income tax deduction for a portion of the gift.

Below is a sample of the annuity rates that we currently offer. We are happy to prepare calculations based on your specific situation.

| One Life | Rate | Two Life | Rate |
|-------------|------|----------|------|
| 55 | 5.5 | 55-55 | 5.0 |
| 60 | 5.7 | 60-60 | 5.4 |
| 65 | 6.0 | 65-65 | 5.6 |
| 70 | 6.5 | 70-70 | 5.9 |
| 75 | 7.1 | 75-75 | 6.3 |
| 80 or older | 8.0 | 80-80 | 6.9 |

To learn more about this win-win opportunity, contact the Office of Gift Planning at either 919-962-3967 or createalegacy@unc.edu.You may visit us on the web at giving.unc.edu

Student News

Student Briefs

Meredith Weiss and **Dana Hanson-Baldauf** (Ph.D. students) had their article, "E-mail in academia: Expectations, use, and instructional impact," published in *Educase Quarterly* (vol. 31, no. 1).

Erik Mitchell (Ph.D. student) coauthored a paper in the March/April 2008 issue of *D-Lib Magazine*, "Using open source social software as a digital library interface."

Yan Zhang (Ph.D. student) had her article, "The influence of mental models on undergraduate students' searching behavior on the Web," published in *Information Processing and Management* (vol. 44, no. 3).

Amy VanScoy (Ph.D. student) and her colleague at North Carolina State University, Hyun-Duck Chung, were awarded an Emerald Research Award for their project to learn more about business reference needs and how staff training can be improved by analyzing virtual reference transcripts.

Martha Preddie (Ph.D. student) had several articles published recently in *Evidence Based Library and Information Practice* (vol. 2, nos. 3, 4; vol. 3, no. 1). She also presented a paper, "Qualitative methods in health sciences library and information sciences research 1996–2006: The state of the evidence base," at the 2007 Medical Library Association's annual meeting.

Michael Fitzgerald (MSLS student) presented as part of the "Jazz Research in America" session at the Music Library Association's annual meeting in February 2008. He was also a pianist and conductor for the MLA Big Band that performed on the final evening of the meeting.

Crystal Essex (BSIS student) won the Wallace Ray Peppers Award in Performance of African-American Literature.

Chirag Shah (Ph.D. student) won second place at UNC's University Research Day for his poster "From searching to exploring, from finding to understanding, from seeing to visualizing information."

Betsy Herzog (MSLS student) received the S. Kirk Cabeen Travel Stipend Award from the Special Libraries Association.

Honor society inductees



From left to right, Cassidy Sugimoto (Pb.D. student), Kathy Wisser (Pb.D. student and instructor), Libby Gorman (MSLS student), Abbey Thompson (MSLS student) and Paul Solomon (senior associate dean) smile at the induction ceremony for UNC's Frank Porter Graham Honor Society. Wisser, Gorman and Thompson were inducted into the society this year, while Sugimoto served as the society's president and Solomon was inducted last year. The Frank Porter Graham Honor Society recognizes faculty, staff and friends of UNC who have made significant contributions to the development of graduate and professional education at the University. Wisser was also inducted into the Order of the Old Well at the ceremony, a society that honors undergraduate and graduate students of high character who demonstrate exemplary and generous humanitarian service.

Michael Rooney wins Baker & Taylor Scholarship

Michael Rooney, a first-year master's of library science student at the University of North Carolina at Chapel Hill's School of Information and Library Science (SILS), has been chosen to receive the Baker & Taylor Scholarship.

The scholarship covers the registration costs for one SILS student per year attending the SILS/Oxford Bodleian Summer Seminar in Oxford, England. Baker & Taylor, a leading worldwide distributor of books, video, music and games, has funded the scholarship since 1998.

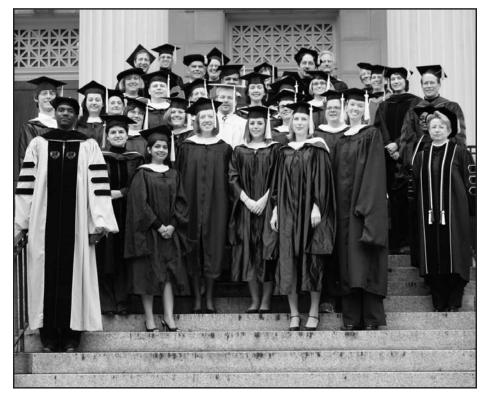
"I don't think I could be more excited to receive the award," said Rooney. "I've not had much of a chance to travel abroad. The fact that I can go to England, learn and get credit towards my degree is an awesome opportunity," he added.

First offered in 1992, the seminar gives attendees the chance to explore the history of librarian-



ship through presentations and tours of sites like Oxford's Bodleian Library, Oxford University Press and the British Library. The seminar is open to anyone interested, especially library students and professionals.

Winter 2007 Commencement



School of Information and Library Science December 2007 graduates and faculty pose on the steps of Wilson Library after the commencement ceremony on Dec. 16, 2007. Fifty-one students earned degrees or certificates of advanced study at the ceremony.

Winter 2007 SILS graduates

Bachelor of Science in Information Science August graduates

Eric Paul Kessler

December graduates

Jonas Wade Hancock Jonathan David Stotts

Master of Science in Information Science

August graduates Sean Christopher Aery Toshiba Lynette Burns-Johnson Barbara Jane Ilie Brian J. Landau

December graduates

Douglas Blaine Edmunds Alexandra Elizabeth Fox Bryan Edward Howard Amit Kumar Scott Thomas Martin Mark William Pope Janhavi Manohar Sheode Theresa Christine Sullivan

Master of Science in Library Science

August graduates Joshua David Berkov Bonnie Sue Brzozowski Virginia Tyson Carter Josiah Mark Drewry Dayna Nicole Durbin Jessica Crawford Gibson Lara Janney Handler Janice Williams Hodges Angela McClendon Marilyn Elizabeth Rackley Meredith Vaccaro-Pulley Else Michelle Veeh Ellen Scott Whisler

December graduates

Elizabeth Rose Allen Dena Lynn Belvin Tibor Beres Marc David Brodsky Amy Beth Crow Emily Kathryn Daly Mary Katherine Fain Vanessa Claire Floyd Jessica Herbrand Gill Stephanie Anna Horowitz Melissa Ann Hubbard Sharalyn Jean Laster Katherine Marie Lukach Rebecca Kate Miller Kate Eileen Murphy Tracy Nicole Powell Jillian Elizabeth Robinson Alison Marie Shields Karen Dana Sobel

Certificate of Advanced Study

Dorothy Wilder

Doctor of Philosophy

August graduates Lili Luo Maria Cristina Pattuelli

December graduates

Ron Tavara Brown

Winter 2007 Distinguished Alumni Award



Maurice C. York (MSLS '78) has been named a 2007 Distinguished Alumnus of the School of Information and Library Science. He received the

School's prestigious Distinguished Alumni Award during the winter commencement ceremony on Dec. 18, 2007. The award recognizes alumni who exhibit a strong commitment to librarianship or information science and demonstrate outstanding professional achievements at the international, national, state or local level.

"Twice each year, the Alumni Association recognizes alumni who demonstrate a high degree of professionalism and outstanding service to our profession and to SILS," said Jean Ferguson, president of the SILS Alumni Association. "[York] is not only a SILS graduate, but also holds a Bachelor and Master degree in history from UNC at Chapel Hill. He has dedicated his professional life to the discovery, preservation and enhancement of the history and culture of North Carolina, with a particular emphasis on eastern North Carolina."

York is assistant director for Special Collections at the J.Y. Joyner Library at East Carolina University. He is a published author of *The Privilege to Paint: The lives of Francis Speight and Sarah Blakeslee,* as well as many articles and reviews. He helped found the North Carolina Library Association Round Table on Special Collections and he was one of the leaders in the development of the *North Carolina Periodicals Index.*

"It is always gratifying to be recognized by one's peers, and I deeply appreciate this award," said York. "I have always been grateful to Dean Edward Holley for his kindness and the support he gave me while I was a student. He had a tremendous impact on my career. I am also grateful to the Edgecombe County Memorial Library and to the J. Y. Joyner Library, East Carolina University, for giving me the opportunity to serve the people of this region." Winter Commencement

Commencement Snapshots



To view and to download photos from the 2007 Winter Commencement ceremony, visit the Web site: http://sils.unc.edu/news/releases/2008/winter-commencement/index.htm

Alumni News

Updates from the SILS Alumni Association



Alumni Message By Cassidy Sugimoto,

SILSAA 1978 MSLS graduate of SILS to honor him for all the work he has done in the field. We also hosted a

reception after the commencement ceremony for the graduates and their friends and family.

Hello from the School

of Information and Li-

brary Science Alumni As-

sociation (SILSAA)! I hope

this letter finds you well. It

has been a very busy time

for us. In December, we

were pleased to present

the Distinguished Alumni

Award to Maurice York, a

In February, we hosted our second annual Speed Networking event. This event brought together about 20 library and information science professionals and SILS students for a whirlwind match-up of mentoring and networking. In this event, the professionals sat around a table and each student was allowed three minutes to talk with the professional about their career area. The students moved around the room to a cue of a bell, rung every three minutes. Following the event, food was provided so the students and professionals could have more time to talk and mingle. The event brought together professionals from many sectors of the library and information professions and was a great success!

In other news, we are currently in the planning

stages of an alumni mapping tool, which would allow SILS alumni to locate and network with alumni in their area. We think this would be a great way for SILS alumni and students to connect and network.

If you have any comments or suggestions about this idea (or other suggestions you may have for the alumni association), please let us know: sils-aa@ listserv.unc.edu

In order to help us keep you informed of our activities, I encourage you to join the sils-alumni listserv. The traffic is light and the list provides an invaluable communication tool.

Visit our Web site at *http://sils.unc.edu/alumni/* to join the listserv and stay in touch with us!

Speed networking



The second annual speed networking event brought in alumni from a variety of specializations to meet with current SILS students. The students learned about the organizations represented, the kinds of positions available and created new contacts. Having only three minutes to connect, the group had ample time during a pizza party following the event to discuss their interests further.

SILS Alumni Association Executive Board, 2007-2008

Jean Ferguson President jean.f@duke.edu

Mark Sanders Immediate past president sandersm@ecu.edu

Cassidy Sugimoto Vice president/president-elect csugimoto@unc.edu Angela Bardeen Treasurer albard99@yahoo.com

Suchi Mohanty Secretary smohanty@email.unc.edu

EX-OFFICIO MEMBERS José-Marie Griffiths SILS Dean Wanda Monroe SILS Director of Communications

Dwain Teague SILS Director of Development

Libby Gorman ILSSA student representative

Alumni News

Irene Owens receives Roadbuilders' Award

SILS alumna, Dr. Irene Owens, (Ph.D. '95), has received the 2007 North Carolina Library Association's Roundtable for Ethnic Minority Concerns (REMCo) Roadbuilders' Award for Library Education. Owens is the dean of the School of Library and Information Science (SLIS) at North Carolina Central University (NCCU) in Durham, NC.

The REMCo Roadbuilders' Award recognizes ethnic minority librarians in library education, academic, public, school and special libraries, who have served as pioneers in librarianship and who also represent a positive role model in the field. This award further recognizes ethnic minority librarians who exemplify courage, integrity, perseverance and who have contributed to the field of librarianship for their specific category.

Under Owens's leadership, NCCU has received funding for a successful project from the Institute of Museum and Library Services (IMLS) for nearly \$440,000. The project is entitled "Library as Place: The North Carolina Central University Diversity Scholars." Combined with over \$316,000 in contributions from NCCU, the total project exceeds \$750,000. The grant will allow the NCCU School of Library and Information Science (SLIS) to partner with public and school library systems from five counties in central North Carolina to recruit up to 16 minority students to earn master's degrees in library and information science. Partners include Cumberland County Public Library & Information Center, Hyconeechee Regional Library, Durham County Library, the Public Schools of Robeson County and Wake County Public Libraries. Scholarships will allow the students to research themes in public and school libraries while earning their degrees. Students will be expected to return to their libraries of origin or to public



and school library systems in North Carolina upon graduation.

Owens was awarded the 2006 Distinguished Alumni Award from SILS, and is the recipient of numerous awards including an Outstanding Service Award and a Publications Award from Howard University (1986/87).

The Roadbuilders' Award was established in 1989 by REMCo. The Roadbuilders' Award recipients are recognized at a luncheon at the North Carolina Library Association Biennial Conference. For more information about the award and REMCo, visit the Ethnic Minority Concerns Web page on the North Carolina Library Association at: *http://www.ncla.org/*

Jamie Roth named deputy director at JFK library

James "Jamie" Roth, a 2001 SILS alumnus, has been named deputy director of the John F. Kennedy Presidential Library and Museum in Boston, Mass.

In his new role, Roth is responsible for helping to manage the library, an institution devoted to preserving and sharing the historical record of John F. Kennedy's presidency.

Roth said his focus is to oversee the construction of a new addition to the Library, work on various issues related to the Archives and Museum divisions and oversee budgets and facilities maintenance. He will also continue his work on the Library's digital initiative, a project to digitize, index and archive millions of presidential documents, manuscripts, photographs and audio/visual recordings.

Roth was previously head of the Library's Archival Processing Unit. He said he has been thrilled with the broader perspective that has come with his new position.

"I love it. It's exciting and challenging," Roth said. "I was previously involved with the detailed workflow of daily life in a processing area, dealing with arrangement and description of textual collections, oral history interviews, records management and our digital initiative. Now I have a much more general overview of how a presidential library works: the interaction of the archives, museum, store, public programs and education divisions; the relationship to our private nonprofit partner, the Kennedy Library Foundation; and the daily running and maintenance of the building itself."

Roth said that his time at SILS was excellent preparation for his new role. "I would never have had the same opportunities I've had without the SILS education. There is an expectation at SILS that every student will rise quickly and be leaders in their organizations and in the profession. I think SILS prepares students well to face these challenges. I feel my education was not just about learning library science and archival theory, but learning the practical leadership skills we need to flourish in our careers."

Samuel Moyle Boone, MALS, '64 Elizabeth Barr Capehart, BSLS '43 Mary Sue Comstock, MSLS '69 Dorothy Clyde Fuller, MSLS '61 Louise McGwigan Hall, BSLS '41

In Memoriam

Sarah Shirley Lander, BSLS '45 Sarah Howell Langley, ABLS '40 Virginia Louise Lawson, BSLS '43 Harriet Virginia Leonard, MSLS '60 Dorothy Auten Quinlan, MSLS '65 Alma Burns Reitzel, MSLS '66 Fay Allen Schultz, ABLS '37 Hazel Mangum Stubbs, ABLS '37 Ellen Stewart Thomas, BSLS '54

Alumni News

Alumni part of Mellon Award team

David Singleton (MSLS '92) and **Julie** (White) Walker (MSLS '83) were part of the team that received the Mellon Award for Technology Collaboration for the development of Evergreen, a piece of open-source software for libraries.

According to its creators, Evergreen "is an enterprise-class library automation system that helps library patrons find library materials and helps libraries manage, catalog and circulate those materials, no matter how large or complex the libraries."

Evergreen was developed by the Georgia Public Library Service and its PINES program as an opensource alternative to commercial library management software. Evergreen can be downloaded for free and used by anyone.

Mellon Awards for Technology Collaboration are given by the Andrew W. Mellon Foundation to encourage collaborative, open source software development. This year's awards were presented by Tim Berners-Lee, the originator of the World Wide Web.

For more information about Evergreen, please visit: *open-ils.org*



Jennifer Manning named US correspondent

SILS alumna, **Jennifer Manning** (MSLS '91), an information research specialist at the Congressional Research Service, at the Library of Congress, has been named United States Correspondent to the European Center for Parliamentary Research & Development (ECPRD), a European organization of Parliamentary libraries and reference services. The ECPRD is an organization of all the parliamentary libraries and research centers in Europe, in addition to representatives from the United States, Canada & Mexico and Israel. According to the Web site, "The ECPRD acts as a channel for requests for information whenever one parliament would like to know more about practice and policy in other countries."

Each country has a correspondent and a deputy. Manning recently took on the role as correspondent from a retiring CRS colleague. Her main duty is to answer questions from other parliaments and post questions for colleagues on Capitol Hill.

For more information about ECPRD, visit the Web site at: *www.ecprd.europarl.europa.eu*

2007

Beth Ann Koelsch (MSLS), has been appointed Curator of the Women's Veterans History Collection at UNC-Greensboro.

2006

Patrick Herron (MSIS) had two books published recently: *Text mining for genomicsbased drug discovery* and a book of poetry, *Be Somebody*.

Meredith Evans Raiford (Ph.D.) has been named Director of the Special Collections Research Center at George Washington University's Melvin Gelman Library.

Jerry Waller (MSIS) accepted a position as the webmaster at UNC at Chapel Hill's Media Resources Center.

2004

Amy Pattee (Ph.D.) had her article, "Considering popular fiction and library practices of recommendation: The literary status of 'the

clique' and its historical progenitors," published in *The Library Quarterly* (vol. 78, no. 1).

Alumni Briefs

2001

K.T. Vaughan (MSLS), a clinical assistant professor in the Division of Pharmacy Practice and Experiential Education at UNC at Chapel Hill, was elected as secretary for the Libraries Educational Resources section of the American Association of Colleges of Pharmacy.

1999

Maj. J. Michael McNealy (MSIS) and wife Sarah welcomed their first child, a daughter, Brigid Merina, on Nov. 14, 2007. McNealy recently completed a second tour of duty in Iraq as the senior executive officer of an intelligence battalion.

1992

David Singleton (MSLS) received the Nix-Jones Award from the Georgia Library Association in October 2007. The Nix-Jones Award is the association's highest honor and is awarded to a practicing librarian who has made substantial contributions to the library profession and who has provided both leadership and outstanding support to Georgia's libraries.

1979

Glenda Blaisdell-Buck (MSLS) was appointed in September 2007 to serve a twoyear term on the North Carolina Association of Educators' Instruction and Professional Development Commission. In October 2007 she represented North Carolina at the National Strategy Forum on Supporting and Staffing High Needs Schools.

1969

Francis Marion University library dean and professor **H. Paul Dove** (MSLS) has received a 2007 Lifetime Service and Achievement Award from the South Carolina Library Association. He has been associated with the University's James A. Rogers Library since 1975.

| Illuminating the Past A history of the first 75 years of the University of North Carolina's School of Information and Library Science | fir at |
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| Please send copy (copies) of <i>Illuminating the Past</i> , | at \$90 |

Illuminating the Past is a 120-page book that celebrates the first 75 years of the School of Information and Library Science at the University of North Carolina at Chapel Hill.

The book, designed at SILS and printed with the highest quality inks and paper by PhotoBook Press, contains over 70 photos of the School's history, a timeline of important events at SILS, information on all 12 deans and directors who have led the school and an essay by Dr. David Carr on the School's founding and philosophy.

Copies of the book are available for order using the form below.

| Please send copy (copies) of <i>Illuminating the Past</i> , at \$90.00 per copy (includes shipping), to: | | | |
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| Name: | | | |
| Address: | | | |
| City: State (and country if not in U.S.): ZIP: | | | |
| I would like to pay by: Check (payable to UNC at CH School of Information and Library Science) | | | |
| Money Order (payable to UNC at CH School of Information and Library Science) | | | |
| Return this form and payment to UNC-CH School of Information and Library Science, CB#3360, 100 Manning Hall, Chapel Hill, NC 27599-3360. | | | |



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