

SCHOOL OF INFORMATION AND LIBRARY SCIENCE @ *Carolina*

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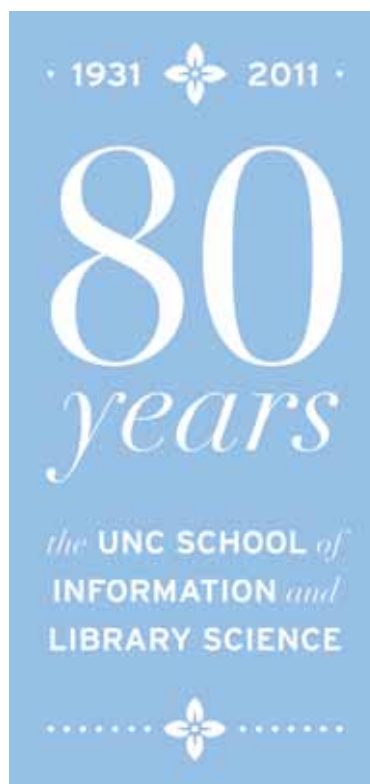
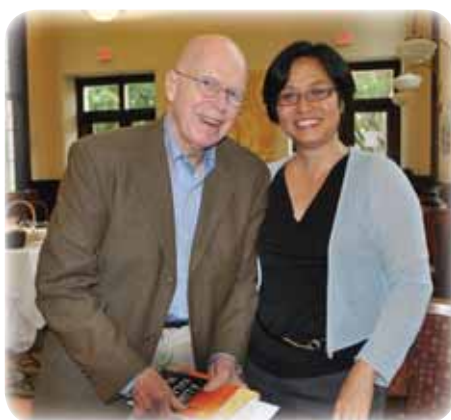


Table of Contents and Upcoming Events

IN THIS ISSUE

Page 3	Greetings from the Dean
Page 4	Faculty Research: Dr. Sandra Hughes Hassell, Building a Bridge to Literacy
Page 6	Faculty Research: Datanet Developing a National Data Infrastructure
Page 8	Faculty Research: Digital Innovation Lab
Page 9	Helen Tibbo: Digital Preservation Pioneer
Page 10	SILS 80th Anniversary Kicks-Off
Page 14	David Iberkleid: Providing Access
Page 15	Alumni Spotlight: Dean Irene Owens
Page 16	Thank you for investing in SILS
Page 19	Donations Fund Scholarships
Page 20	SILS: Serving Communities
Page 22	A SILS Welcome to . . .
Page 23	First CHIP Certificates Awarded
Page 24	Honors and Awards
Page 26	Faculty News
Page 30	Student News
Page 32	Letter from SILS Alumni Association President
Page 33	Alumni News
Page 36	SILS Contact Information

UPCOMING EVENTS

January 6, 2012

CurateGear: Enabling the Curation of Digital Collections

Featuring multiple international presenters

William and Ida Friday Center, University of North Carolina at Chapel Hill

8 a.m. to 5 p.m.

Registration fee: \$125 (Students \$50)

Contact: Angela Murillo, project manager at: amurillo@email.unc.edu

February 3, 2012

Data Privacy

Webinar

08 Peabody Hall, University of North Carolina at Chapel Hill

Free and open to the public

Watch the SILS Web site in "Events" for the Webinar link

March 26, 2012

OCLC/Frederick G. Kilgour Lecture in Library and Information Science

Featuring: Jay Jordan, President and Chief Executive Officer of OCLC

Pleasants Family Assembly Room, Wilson Library

3 p.m. – Lecture and Reception

Free and open to the public

RSVP by contacting Wakefield Harper at: wharper@email.unc.edu

May 20-25, 2012 and January 7-8, 2013 (one price two sessions)

DigCCurr Professional Institute: Curation Practices for the Digital Object Lifecycle

Regular registration: \$950

Late registration (after April 15, 2012): \$1,050

* Summer Institute accommodations (includes five nights of a private room in a four room/two bath dorm suite on the UNC campus): \$300

Contact Angela Murillo at: amurillo@email.unc.edu or for payment or registration questions, Wakefield Harper at: wharper@email.unc.edu

June 5, 2012

Information Professionals (IP) 2050 Conference

Featuring international leaders in Information and Library Science

William and Ida Friday Center

9 a.m. - 4:30 p.m.

Watch the SILS Web site at sils.unc.edu for more information.

July 16 - 18, 2012

IEEE International Symposium on Policies for Distributed Systems and Networks

Sitterson Hall, University of North Carolina at Chapel Hill

For more information, and to register, go to:

www.ieee-policy.org/

Greetings from the Dean



Dear Alumni and Friends:

We've had a very active fall semester. It seems like yesterday we welcomed SILS new and returning students back to Manning Hall, along with four young faculty members who are already making an impressive difference by publishing, implementing new courses and presenting at conferences and events, several of which news media such as the *New York Times* and BBC's *The World* have covered.

In September, alumni, faculty, staff, students and friends came back to Chapel Hill for a great kick-off celebration of SILS's 80th anniversary. Dean and Louis Round Wilson Edmonds, the grandsons of our founder Louis Round Wilson, blew out the candles of the SILS birthday cake that began our year-long celebration. With 120 in attendance at the tailgate, the SILS Alumni Association presented the distinguished alumnus award to David Goble, and they unveiled a special wooden plaque that lists all of the School's distinguished alumni. Kim Duckett, SILSAA president, and David Woodbury, past president, recognized all who are lifetime members of SILSAA. It was a special day that brought together our SILS community for fun, networking and good conversation. Even the Tar Heel football team brought a win against the University of Virginia. The following Friday, Dr. Fred Roper provided an entertaining and historical perspective of the School, and those who made the School what it is, to a full house during the Henderson Lecture. On Saturday, we continued the celebration with a day-long open house that included campus and school tours, a SILS exhibit at the Wilson Library, storytelling and fun for the little ones, and exciting research highlights featuring three minute lightening rounds from faculty and

doctoral students. Finally, we were delighted to welcome author Linda Sue Park to campus to present the Susan Steinfirst Memorial Lecture in Children's Literature. Her presentation was upbeat and thoughtful as she spoke about her current and past writings. I must add a special thank you to our alumna from the State - North Carolina State Librarian and chair of the SILS Board of Visitors, Mary Boone, and Representative Alice Bordsen, who provided heartfelt remarks during our lectures. Their perspectives of SILS made a difference in their careers and we were pleased they shared their experiences with us. In addition to the kick-off events, we hosted a lecture in early November that featured Dr. C. Lee Giles from the College of Information Sciences and Technology at the Pennsylvania State University who presented "CiteSeerX and Friends: The Open Source SeerSuite."

As we continue our 80th celebration, we look forward to our OCLC/Frederick G. Kilgour Lecture this spring, which will be presented by OCLC president and CEO, Jay Jordan. We are also planning a grand finale that features leaders in the information field for the Information Professionals (IP) 2050 Symposium and Conference on June 5. We hope you will join us for these and other upcoming events.

The SILS faculty have begun a curriculum revision for our Masters degrees and we continue to attract the best and brightest students to Chapel Hill. This semester, we launched the SILS LifeTime Library Project and more than 90 new students established their own LifeTime Library. Recently, I was invited to present to the UNC Board of Trustees. During their meeting, I provided an overview of the School, which included our mission, facilities, programs, faculty, staff, students and alumni, research, service to the state and nation and more. The Board was impressed with SILS and all who make the School what it is. They were especially pleased with our long-standing number one ranking by *U.S. News & World Report*.

As in our last newsletter, we are including feature articles in this issue that provides information about some of the creative work being done by our faculty, students and alumni who continue to find innovative ways to serve our state and nation. Nearly every week we learn of another award winner or a major publication where someone in the SILS community is being acknowledged. We are always happy to learn about your accomplishments. This issue also includes our honor roll. Thanks to all of you who provide this much needed support. Your help means a great deal to the School, and we ask that you continue to think of SILS as we manage through some challenging financial times. Please know that we appreciate all that you do.

Sincerely,

Gary Marchionini

Dean and Cary C. Boshamer Distinguished Professor

Faculty Research: Sandra Hughes-Hassell



As a teacher and head librarian in the hills of Virginia, Dr. Sandra Hughes-Hassell, professor and director of SILS School Library Media Program, was excited to learn she would be moving to the big city of Philadelphia, PA in 1994 to direct the Philadelphia Library Power project. After all, the Library Power project focused on providing resources and support for all learners in schools, both children and adults, thus allowing them to be better users of ideas and information. It was also one of the projects administered by the Philadelphia Education Fund, an organization “dedicated to improving the quality of public education for underserved youth throughout the Philadelphia region.”

Enthusiastic and driven, Hughes-Hassell diligently worked to meet the goals set for her by visiting with teachers, students, librarians and administrators throughout the public schools of Philadelphia. It was through these interactions and observations, as well as relationships she established, that she recognized that the general public often received stereotypical views of urban youth and teens from the media, and that public schools and libraries are critical for “breaking the cycle of poverty and redressing social inequities.”

“The children and teenagers I encountered in the schools were bright, focused and eager learners,” said Hughes-Hassell. “This was in sharp contrast to the images I saw on the evening news. The teachers (I consider school librarians to be teachers) were passionate, innovative and committed to reforming the educational system to make it ‘work’ for all children—not just for those lucky enough to live in the more affluent neighborhoods in the city.”

While teaching in Virginia very early in her professional career, she had witnessed first-hand the need for improved literacy especially for underserved students.

“When I taught second grade in rural Virginia, I had two African American boys in my classroom whose literacy needs I was unable to meet,” said Hughes-Hassell. “I was unprepared as a new teacher to provide the kind of resources or learning strategies that would have enabled them to become proficient, thoughtful readers. I have never forgotten those two boys. I can’t go back and change their educational experience, but I can certainly through my research and partnerships with schools and libraries help to ensure that other African American male students have a positive educational experience.”

With this determination and her experiences in the inner city of Philadelphia, she has focused her research on the information seeking behavior and needs of minority youth, particularly urban teenagers, and to tell their stories.

During the past year, Dr. Hughes-Hassell and several of her students and alumni have diligently worked to help urban communities in Durham, North Carolina.

The group used a literacy initiative centered on the work of Dr. Alfred W. Tatum at the University of Illinois at Chicago. In his 2009 book *Reading for their Life*, he argues that the shortcomings of traditional reading strategies with Black males can be traced back to the fact that educators are failing to engage these students with meaningful texts that could make a positive difference in their lives. With her own experiences and the knowledge Tatum provided, Hughes-Hassell and her team set out with two goals: 1) to share a model that school librarians can utilize to support the literacy development of Black males and 2) to remind administrators and classroom teachers to look to school librarians as critical partners in their efforts.

Building a Bridge to Literacy

Over the course of a year, Dr. Hughes-Hassell, students and alumni Casey H. Rawson (MSLS '11), Mary Gray Leonard (MSLS '92), Heather Cunningham, Katy J. Vance (MSLS '11), Lisa McCracken and Jennifer Boone (MSLS '11) met with the school librarians in the Durham Public Schools eleven times to determine how they could integrate Tatum's ideas into the librarian's daily work with youth.

The first session focused on developing an understanding of the literacy needs of African-American males. According to recent National Assessment of Educational Progress data, only 14 per cent of African-American students performed at or above the proficient level at or above proficiency in reading on national tests in 2009. Males performed, on average, nine points lower than females on these tests. The librarians discovered that African-American males need meaningful literacy instruction that nurtures their resiliency and encourages them to value the written word. This means, among other strategies, using texts that Black males can relate to, books that offer shared experiences and serve as a road map to "sidestep the turmoil" they may be experiencing.

The task for the next set of workshops was to identify powerful texts that the young Black men would find engaging and would want to read. Identifying these types of texts is difficult, especially given the small number of books published each year that are about African Americans males. As the librarians worked to select texts to recommend to teachers, parents and students as Hughes-Hassell and her team encouraged them to ask the following questions: 1. How does the book portray African American males? In what ways is it a fair or accurate portrayal and in what ways is it a stereotypical portrayal? 2. Does the book connect to issues or questions that are important in the lives of Black males? 3. Are there characters in the book that Black males would want to emulate? 4. Would the book make Black males think or act differently?

In the final set of workshops, the librarians learned how to mediate, or discuss, powerful texts with students. Without the chance to discuss their reading with others and to respond to the texts through writing, engaging texts cannot fulfill their true potential as instructional tools nor make a difference in the lives of young Black men. In addition to the mediation efforts undertaken by the librarians, funding from an American Library Association Diversity Research Grant was received by Hughes-Hassell and Rawson to conduct a book discussion with six young Black male teenagers in the district. As these quotes from three of the young men show, the right books can stimulate teens to engage in reflection.

"I guess I would say that [the main character] kind of reminded me of myself a little bit because we both just want to... get better at what we're doing and try to do the right things, try to get better at doing the right things, and just keep on a good path."

"I would recommend [*Bronx Masquerade*] because things like this really do happen in life, and you have to find a way to get your feelings out, or if you keep it all bottled up, you probably just don't feel good about yourself."

"You could really put any race or any kinda people in this situation, and I don't think you would look at the book any different.... If any two brothers

come together during adversity, then I don't think it matters what kinda race it is."

As a result of their work with the librarians in Durham, Hughes-Hassell and Rawson developed the model shown below that outlines three approaches librarians may take to improving the literacy instruction of African American male teens. They challenge all librarians to strive for Level 3 and to join the



national effort to improve the education, social and employment outcomes of African American males."

Dr. Hughes-Hassell, alumna and students successfully provided tools that are making a difference to the young black males in Durham. To continue with her research, Hughes-Hassell applied for and recently received a \$99,074 National Leadership grant from the Institute of Museum and Library Science (IMLS) to plan a summit to address literacy in young African-American Male Youth: A Call to Action for the Library Community. The summit, which is planned for June 2012 - "Building a Bridge to Literacy for African-American Male Youth: A Call to Action for the Library Community" will be hosted jointly by SILS and the School of Library and Information Science at North Carolina Central University.

Faculty Research: DataNet

The University of North Carolina at Chapel Hill is leading a new effort to address key data challenges facing scientific researchers in the digital age.

The National Science Foundation has awarded nearly \$8 million over five years to the DataNet Federation Consortium, a group that spans seven universities, to build and deploy a prototype national data management infrastructure. About half the award will support research and development at UNC.

The consortium will address the research collaboration needs of six science and engineering disciplines: oceanography, hydrology, engineering design, plant biology, cognitive science and social science.

The infrastructure project will support collaborative multi-disciplinary research through shared collections, data publication within digital libraries and development of reference collections in archives.

The Data Intensive Cyber Environments research group in UNC's School of Information and Library Science leads the consortium. The Renaissance Computing Institute at UNC-Chapel Hill is responsible for federating the consortium's diverse data repositories to enable cross-disciplinary research. Federating data involves tasks such as providing a common access interface and developing data management policies.

The DFC will use iRODS, the integrated Rule Oriented Data System, to implement a policy-based data management infrastructure. iRODS, developed by UNC's DICE Center and DICE researchers at the University of California at San Diego, enforces policies as computer actionable rules to organize distributed data into sharable collections.

Procedures to automate data management functions are cast as computer executable workflows. Policies control data access, sharing and archiving. Research groups worldwide, including the NASA Center for Climate Simulations, the National Optical Astronomy Observatory, the Australian Research Collaboration Service and the Texas Digital Libraries, use iRODS technology to manage their research data grids, implement digital libraries and build persistent archives.

"Excelling in the digital age requires that scientific disciplines and government agencies have the ability to manage the enormous amount of data that are generated each day," said Barbara Entwisle, UNC's vice chancellor for research. "Scientists can only solve the important problems of our times if they can easily access, share, analyze and preserve data for future researchers and students. This



Dr. Reagan Moore, left, kicks-off the special meeting of the DataNet Federation Consortium. Wayne Schroeder, senior data grid programmer/analyst with the DICE group, skypes in from San Diego.

award is important beyond its dollar amount because it establishes Carolina as the leader in the worldwide research community in taming the data deluge and as the data federation hub for collaborative research. It's a role that is essential for future discoveries and innovations."

UNC experts will work with six National Science Foundation-supported consortia that will use the new data infrastructure. They are:

- The Ocean Observatories Initiative (OOI), a program led by the University of California at San Diego and the Scripps Institution of Oceanography, which uses data from environmental sensors to study the ocean and seafloor.
- Hydrology research initiatives that use resources and expertise from the Consortium of Universities for Advancement of Hydrologic Science Inc., the University of South Carolina, RENCi and the Institute for the Environment at UNC.
- Cyber-Infrastructure-Based Engineering Repositories for Undergraduates, an initiative led by Drexel University, which uses digital design repositories to enhance engineering instruction and learning.
- The iPlant Collaborative, a University of Arizona-led project developing



Developing a National Data Infrastructure



Members of the DataNet Federation Consortium arrived from around the country to learn more about the goals, expectations, organization of the group, collaborators and the timeline of the project.

an integrated cyberinfrastructure to advance studies of plant biology.

- The UNC Odum Institute for Research in Social Science, which focuses on teaching and research in the social sciences.
- The Temporal Dynamics of Learning Center, based at the University of California at San Diego, which studies the role of time and timing in learning to improve educational practices.

At Arizona State University, consortium researchers will collaborate on policy-based data management systems. Duke University researchers will develop education and outreach initiatives to broaden the consortium's impact.

"We see this as the first step to building a data infrastructure that will accommodate collaborative research, new educational approaches and innovative problem solving in academic institutions, in federal agencies and across national boundaries," said Reagan Moore, Ph.D., the consortium's principal investigator and School of Information and Library Science professor and scientist with the Renaissance Computing Institute. "The infrastructure we develop will address all stages in the community-based data collection lifecycle, from initial collection formation for a single project, to shared collections across institutions, to formation of data processing pipelines, to publication and long term preservation."

During the first 18 months of the grant, the consortium will focus on federating the data management cyberinfrastructure for the OOI, CUASHI and CIBER-U. The work will include identifying federation requirements, integrating existing data management systems, deploying a federation hub and developing policies and procedures for data sharing so that the data collections of these research communities can become the foundation of a national data cyberinfrastructure.

The Kick-Off Meeting and Contributors

A kick-off meeting of the DataNet Federation Consortium was held at RENCi on October 2 and 3, 2012 that brought together members to introduce the various

collaborators, review goals and determine methods of communication during the project's lifetime. The participants represented the six Communities of Practice that comprise the DataNet Federation Consortium: science and engineering domains; facilities and operations; policies and standards; technology and infrastructure research; sustainability; and education.

Those involved in the project include: Reagan Moore, Principal Investigator, professor, director of the Data Intensive Cyber Environment (DICE) Group

Co-principal investigators of the project include:

- Arcot Rajasekar, SILS professor, research scientist at RENCi, leader of the Technology Infrastructure Community of Practice
- John Orcutt, Ocean Observatories Initiative, University of California at San Diego
- William C. Regli, Ciber-U, Drexel University, and leader of the Science and Engineering Community of Practice
- Jonathan Goodall, Consortium of Universities for Advancement of Hydrologic Science (CUAHSI), University of South Carolina

Additional participants included:

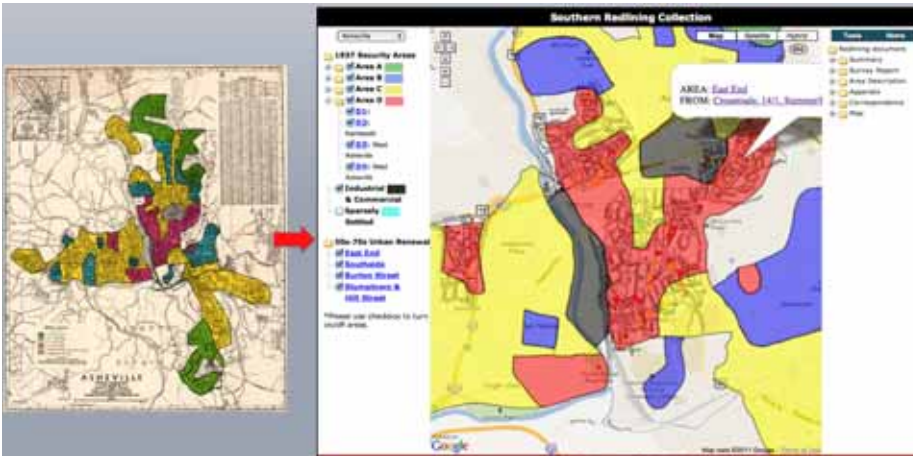
Helen Tibbo, SILS professor and leader of the Policies and Standards Community of Practice; Julian Lombardi, Duke professor; Christopher Lee, SILS associate professor; Sudha Ram, iPlant Collaborative, University of Arizona; Gary Marchionini, SILS Dean; Ken Galluppi, Institute for the Environment, UNC; Lawrence Band, Director, Institute for the Environment, UNC; Mary Whitton, RENCi, DataNet Federation Consortium project manager; Tom Carsey, Director, Odum Institute for Social Science Research; Jon Crabtree, Odum Institute for Social Science Research.

SILS faculty are a critical part of the team determining information needs of the science partners for the development of the iRods system included in the DataNet project. They include Dr. Helen Tibbo, alumni distinguished professor, and Dr. Christopher (Cal) Lee, associate professor, senior personnel on the project who will lead the Policy and Standards Community of Practice, charged with identifying the practices and needs of the scientific groups, and identify associated requirements for policies and processes. Dr. Richard Marciano, professor, leads development of sustainability mechanisms for data collections.



SILS doctoral student, Jewel Ward, Dr. Helen Tibbo and Dr. Cal Lee compare notes during a break during the kick-off meeting of the DataNet Federation Consortium.

Faculty Research: Digital Innovation Lab



"New Deal" (1933 Home Owners' Loan Corporation) meets "Fair Deal" (1949 American Housing Act): from redlining to urban renewal (Chien-Yi Hou, Richard Marciano).

The UNC Digital Innovation Lab has published the 1937 redlining files for Asheville, N.C., and integrated them with 1950s-1970s urban renewal documentation. This is the first such interactive application demonstrating the connections between two sets of policies: 1930s economic and ethnic mortgage policies and 1960s neighborhood redevelopment policies.

Dr. Richard Marciano, SILS professor, co-founder and former executive director of the Data Intensive Cyber Environments (DICE) Center, affiliated professor in American studies and director of Sustainable Archives and Leveraging Technologies (SALT), is now co-founder and co-director of a new virtual lab that will encourage collaborative, interdisciplinary and innovative digital humanities projects.

Brett Bobley, director of the Office of Digital Humanities at the National Endowment for the Humanities, lectured on Oct. 10 to celebrate the kickoff of the Digital Innovation Lab, which is affiliated with the American Studies Department in UNC's College of Arts and Sciences.

The Digital Innovation Lab encourages the production of digital "public goods" projects and tools that are of social and cultural value; can be made publicly available; are scalable and reusable; and/or serve multiple audiences. One immediate focus will be the use of large-scale data sources – maps, newspapers, city directories, public records – by scholars and the public in understanding the history of communities. The lab, accessed at was created with a startup grant from the college.

"Digital technologies have the potential to transform how our faculty in the humanities ask questions about the world, engage with local communities, create learning environments for our students and collaborate with partners within and beyond the University," said William L. Andrews, Ph.D., senior associate dean for the fine arts and humanities in the College.

The lab will build on the nationally funded digital humanities work of Marciano and Dr. Robert Allen, co-founder and co-director of the lab. Allen is the James Logan Godfrey Distinguished Professor of American studies, history and communication studies.

This year the lab will expand two ongoing projects:

- Main Street, Carolina is a digital local history program that partners with cultural heritage organizations around North Carolina to explore the histories of the man-made environment and community life. The program, a partnership with the University Library, has produced digital projects with the Levine

Museum of the New South, Preservation Durham, New Hanover County Public Library and the City of Durham. Four new projects are in development. Main Street, Carolina received the first Felix Harvey Award for the Advancement of Institutional Priorities at UNC.

- T-RACES (Testbed for the Redlining Archives of California's Exclusionary Spaces) makes publicly available for the first time Depression-era government real estate maps for eight California cities, which formed the basis for the "redlining" of selected neighborhoods based on the greatest mortgage-loan risk. The digitized maps and searchable documentation reveal the extent to which racial and ethnic factors influenced mortgage policies. In turn, these policies shaped the history of neighborhoods. The innovative system for analyzing this previously inaccessible historical data is being adapted for other cities, including five in North Carolina.

Under an Interdisciplinary Initiatives Grant from the College, the lab has begun work on a project called "Connecting People, Past and Place," a tool kit for extracting, organizing and representing data from widely available sources documenting everyday life in early 20th-century America.

The lab's work reaches into the classroom as well, involving graduate and undergraduate students. Through Allen's graduate course on digital history, students from across the University work in project teams with cultural heritage organizations to develop and implement Main Street, Carolina projects. This year, they will team with undergraduate students in his "Main Street, Carolina" course to document Durham's Hayti neighborhood and trace Lebanese immigration to North Carolina in the early 1900s.

Three of SILS students are involved in the new lab, including: Pam Lach, lab manager, program manager, "Main Street, Carolina" and SILS graduate student; Tim Elfenbein, lab associate and SILS graduate student; and Chien-Yi Hou, technical lead, SILS research associate and SILS doctoral student.

"The opportunity to engage faculty, students, and local communities around data-driven technology collaborations is very exciting," said Marciano.

For more information, visit the site at: <http://digitalinnovation.unc.edu>



This initiative supports the Innovate@Carolina Roadmap, UNC's plan to help Carolina become a world leader in launching university-born ideas for the good of society. To learn more about the roadmap, visit: innovate.unc.edu

Helen Tibbo: Digital Preservation Pioneer



Just a few days after Dr. Helen Tibbo, alumni distinguished professor at the School of Information and Library Science (SILS) at the University of North Carolina at Chapel Hill, served as one of the expert instructors and content developers educating new trainers in the Library of Congress' first national train-the-trainer workshop on teaching digital preservation, *The Signal - Digital Preservation* publication of the Library of Congress published an article titled, "Digital Preservation Pioneer: Helen Tibbo."

The article describes Dr. Tibbo's historical background including her descendants Miles Standish and John Alden who came to America on the Mayflower, to her days of teaching junior high school, to her current work teaching and researching at SILS as well as her activities with the Society of American Archivists as immediate past president. The article also mentions when she began teaching digital preservation and access.

"In 2000 she started teaching Digital Preservation and Access, one of the first college courses of its kind in the world. A lot has happened since then and the class has evolved a great deal but the core assignment hasn't changed: students have to produce a grant proposal to send to the Institute for Museum and Library Services (IMLS). In the process, students get exposed to a real-world digital-curation environment."

Also highlighted is her research, including grants "where she has been PI, have brought in over \$5 million to SILS and have produced a framework for digital curation curricula. One of the most powerful is the IMLS-funded Digital Curation Curriculum project, also known as DigCCurr (pronounced "dij – seeker"), which defines what digital curators do and what they need to know in the 21st century. DigCCurr's curriculum applies to international digital curation."

Tibbo describes the future of digital curation, which she believes looks good for those who are choosing digital archiving as a career choice.

"Our generation has done a lot of thinking about digital curation," said Tibbo. "The next generation will do the work. And make great strides. They will be the real pioneers."

"We all recognize Helen as a trailblazer in digital curation and preservation here at the University of North Carolina at Chapel Hill and other institutions around the world," said Dr. Gary Marchionini, SILS dean and Cary C. Boshamer Distinguished Professor. "The body of work she has completed is impressive and we're pleased that the Library of Congress recognizes her vision and talents in this profile. She is the perfect person to educate future leaders in the field of digital preservation and outreach."

The Digital Preservation Outreach and Education Program

The Library of Congress launched a new corps of digital preservation trainers through its Digital Preservation Outreach and Education (DPOE) program on September 20-23, 2011, in Washington, D.C. The intent of the DPOE Baseline Workshop was to produce a corps of trainers who are equipped to teach others, in their home regions across the U.S., the basic principles and practices of preserving digital materials. Examples of such materials include Web sites; e-mail messages; digital photos, music and videos; and official records.

The 24 students in the workshop are professionals from a variety of backgrounds who were selected from a nation-wide applicant pool to represent their home regions, and who have at least some familiarity with community-based training and with digital preservation.

George Coulbourn, executive program officer in the Library's Office of Strategic Initiatives, commented, "Dr. Tibbo has been a strong supporter of DPOE since its inception, and has contributed to the program in an advisory capacity as well. She brought the same level of commitment and expertise, from her long experience in digital preservation education, to this workshop and to the module that she taught."

Other educators who joined Tibbo in instructing the students included subject matter experts:

- Nancy McGovern, Inter-university Consortium for Political and Social Research, University of Michigan
- Robin Dale, LYRASIS
- Mary Molinaro, University of Kentucky Libraries
- Katherine Skinner, Educopia Institute and MetaArchive Cooperative
- Michael Thuman, Tessella

The curriculum was developed by the DPOE staff and expert volunteer advisors and informed by DPOE-conducted research including a nation-wide needs-assessment survey and a review of curricula in existing training programs. An outcome of the September workshop will be for each participant to, in turn, hold at least one basic-level digital-preservation workshop in his or her home U.S. region by mid-2012.

The workshop shared high-quality training in digital preservation, based upon a standardized set of core principles, across the nation. In time, the goal is to make the training available and affordable to virtually any interested organization or individual.

SILS 80th Anniversary Kicks-Off

The School of Information and Library Science kicked off its 80th anniversary with a tailgate barbecue on September 17, 2011, the same day the School first held classes in 1931. More than 120 alumni, faculty, students, staff and friends attended the event that was held on the lawn in front of Manning Hall.

In addition to a reunion on a brisk fall day - complete with east Carolina barbecue, the Tar Heel Marching Band treated everyone to musical entertainment. Dean Gary Marchionini welcomed guests and SILS Alumni Association president, Kim Duckett (MSLS '01), presented David Goble (MSLS '94), State Librarian of South Carolina, with a distinguished alumnus award, and along with the immediate past president, David Woodbury (MSIS '09), unveiled a wooden plaque that includes the names of all of the School's distinguished alumni on small, brass plates. The plaque now hangs outside of the SILS administrative offices in Manning Hall. The two also unveiled a special document that lists over 600 names of the SILSAA Lifetime Members. The framed recognition document will hang in Manning Hall where it will continue to recognize these alumni.

Following the formal presentations, the grandsons of the School's founder, Louis Round Wilson, Dean and Louis Round Wilson Edmonds blew out the candles of the birthday cake to officially mark the beginning of the year-long celebration.



SILS 80th Anniversary Kicks-Off

The kick-off continued with the Lucile Kelling Henderson Lecture on Friday, September 23. Dr. Fred W. Roper (MSLS '62), distinguished dean emeritus of the University of South Carolina's School of Library and Information Science and SILS distinguished alumnus, presented, "On the shoulders of giants: How SILS achieved the national championship in Library and Information Science," in the George Watts Hill Alumni Center to a crowd of more than 100. The multi-media presentation included an historical overview of the School that began with Louis Round Wilson's quest for a library School and the Carnegie Foundation's grant of \$100,000 that allowed its beginning, to the many outstanding people who made the School what it is today. The presentation included video clips of Dean Ed Holley and many photos that stirred memories. In addition to a moving introduction by Dr. Barbara B. Moran, North Carolina State Librarian, Mary Boone (MSLS '73) and North Carolina State Representative Alice Bordsen (MSLS '83) provided brief remarks about SILS and how the education they received has helped them in their careers. The a cappella group, the Loreleis, provided musical entertainment before breaking for a reception.

For those who were unable to attend the lecture, the video of Dr. Roper's presentation is available on the SILS Vimeo channel at: vimeo.com/30378860. Photos taken during the event are also available on the SILS Flickr site at: www.flickr.com/photos/uncsils/sets/72157627617870349/.



I went to SILS immediately after undergrad. Right after graduation from SILS, I was hired as an intern at the Congressional Research Service, Library of Congress (20 years later, I'm still here). Soon after I arrived on Capitol Hill, the librarian who interviewed me (over the phone!) told me that if I had gone to a lower-ranked school with a shorter program, I probably would not have gotten the job. That extra semester of coursework and number one ranking, made a big difference.

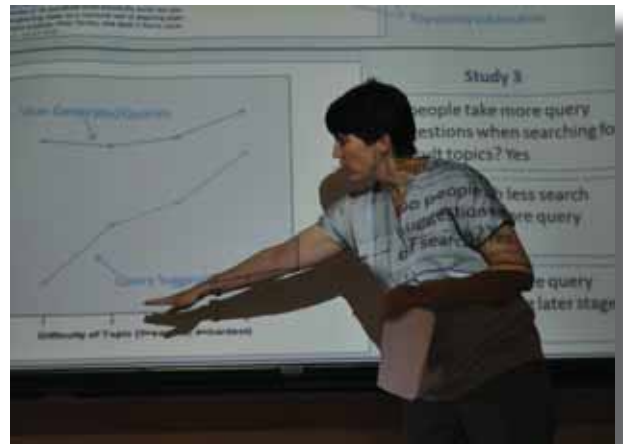
*~Jennifer E. Manning
Information Research Specialist
Library of Congress*

SILS 80th Anniversary Kicks-Off



Building Our Information Future!

On Saturday, September 24, the School hosted an open house with several activities taking place, some simultaneously. SILS Librarian, Rebecca Vargha and her students created a special exhibit in the Wilson Library titled, "UNC School of Information and Library Science: 80 years of building our information future." The four-cased exhibit included photos of historical moments in SILS history. At the same time, a SILS historical PowerPoint presentation was offered and an architectural walking tour of campus was led by Will Owen, associate university librarian. Just before noon, children and adults were entertained by storytelling activities presented by Dr. Brian Sturm, SILS associate professor. The children then took part in creating Live Angry Birds as a craft activity. The SILS Book Group discussed *This Book Is Overdue: How Librarians and Cybrarians Can Save Us All* while Student Services staff, Lara Bailey and Kaitlyn Murphy discussed our programs with potential students. A lively "Research Madness" event provided opportunities for student and faculty to share their research in a three minute timed setting. Those in attendance had an opportunity to view the presentations more closely on the large monitors in the lobby of Manning Hall during a reception.

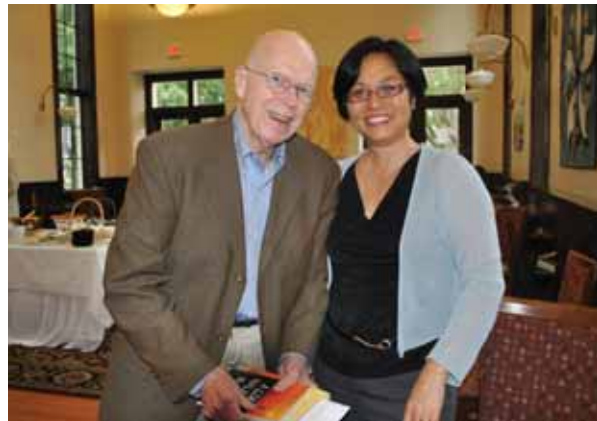


My time at SILS was somewhat unusual as I was part of class that did "The Block" over the course of two summers and was composed of mostly librarians from Virginia and a few others, including myself and some other staff members from UNC-CH. I was incredibly fortunate to be able to use my employee "free tuition" benefit to cover much of my tuition costs while I was a full-time employee. I then transitioned to a graduate assistant position for a year before receiving my MSLS in Aug. 1982. My supervisor and colleagues were very supportive. It was a good experience for me!

*~Eleanor I. Cook (MSLS '82), Assistant Director of Collections & Technical Services
Academic Library Services, Joyner Library, East Carolina University*

SILS 80th Anniversary Kicks-Off

The final event of the kick-off celebration was the Susan Steinfirst Memorial Lecture in Children's Literature. The Lecture was held on Sunday, September 25th at Gerard Hall and featured award winning Korean-American author of picture books and novels for children, Linda Sue Park. Park has published works such as *The Firekeeper's Son*, *Seesaw Girl*, *The Kite Fighters* and *Yum! Yuck!* to name a few. Dr. Gary Marchionini welcomed guests to the campus and introduced special speakers from the State, Mary Boone, North Carolina State Librarian, who offered remarks about her experiences at SILS and the value of libraries and books. Representative Alice Bordsen shared personal thoughts and experiences during her time at SILS as well as her interactions with her mentor, Dr. Steinfirst. Dr. Sandra Hughes-Hassell, professor, another student of Dr. Steinfirst during her time at SILS, introduced the speaker. Park shared her experiences that led to her most recent book, *A Long Walk to Water* in an educational and entertaining visual presentation that captured the audience. Dr. Brian Sturm, associate professor, closed the program with an invitation to a book signing and a reception that was held at the Campus Y.M.C.A. A great time was had by all.



I have nothing but good remembrances of my library school years. Though I feared Dr. Doralyn Hickey when I took cataloging under her, I learned later, when she was my thesis advisor, just how lucky I was. My thesis involved creating a subject heading list for a special religious collection (actually where I now work). Had I known just what I was getting into I probably would not have chosen that area. However, to Dr. Hickey, the area was just second nature and she helped me immeasurably. I could go on, but the epistle would be too long. I must mention another couple of dear persons who served as Dean. Margaret Kalp and Ed Holley were just the greatest.

~Gary Barefoot, AB '61, MSLS '68

*Past President, SILS Alumni Association
Curator, Free Will Baptist Historical Collection
Moye Library, Mount Olive College*



I applied for and was accepted in the first SILS doctoral class and was one of the first recipients of the Louis Round Wilson Scholarship. Dr. Ed Holley. was very selective about students he selected for advisees. I was fortunate that he chose me and later became a mentor and friend. One story that I told Dr. Holley concerned Dr. Asheim. After finishing my course work at SILS, I had taken a director's job at Shepherd College in West Virginia, but had returned for some ceremony at Chapel Hill where Les Asheim sat beside me, and we passed notes. Passing notes with the great Les Asheim became a fond memory and a rite of passage from student to colleague.

~George Gaumond, Ph.D. '88

*Director of the Library (Retired)
Valdosta State University*

David Iberkleid: Providing Access



It was the normal volunteering thing to do, share information about computing through the Community Workshop Series offered by Davis Library of UNC at Chapel Hill. It was through this effort that SILS alumnus, David Iberkleid (MSIS '10) found his calling – helping the many Latino families in the local community to learn how to access needed information.

While still in school at SILS, Iberkleid began teaching computer skills to families in Carrboro Elementary School and later volunteering at the Hispanic Centers in both Carrboro and Durham. Originally from La Paz, Bolivia, Iberkleid could speak the language and help Latinos who were applying for jobs online, showing them how to access their bank accounts and explaining how to protect their children from online predators. He quickly learned that the skill levels and interests of his students were varied. He needed a better teaching mechanism.

It took time to develop the right teaching method. He found that classes for large groups held at regular time intervals failed. So he developed a flexible course structure. Lower job security and higher incidence of late-night shifts were two factors that presented a barrier to regular attendance. In addition, Iberkleid noticed that students were embarrassed about their lack of computer knowledge and overall literacy. “Shame grows over time and leads to decreasing attendance as some students advance faster than others,” said Iberkleid. He also noticed that niche interests and learning objectives among students were too diverse and ended up dividing his attention and lowering the amount of help they would be able to get in a one-on-one lesson. Helping them access private financial information online was out of the question because peers were present. For these reasons and more, one-on-one lessons during their preferred time and place proved far more appropriate. As a member of CALA, Iberkleid worked with the Web team at the Davis Library. With a networking tip from library staff member Cynthia Baker, he met Judith Blau, founder of the Chapel Hill and Carrboro Human Rights Center (HRC) located in Abbey Court, an apartment complex densely populated with Latinos where he continued to volunteer. He joined the board of the HRC, and grew more and more passionate about providing access to those who needed it.

“I never saw myself as a human rights activist,” says Iberkleid. “My interest was to bring technology to the Latino community so they could be better served. But then I learned that the United Nations proclaimed access to information a human right and essentially discovered I was serving a human right already.”

The one-on-one lessons really helped Iberkleid in his research and user-interface design process.

“Building trust is key,” he said. “When I would help someone, word would spread and people would come to me and invite me to their homes. The best ethnographic insight was gathered around the dinner table, after a lesson. It was a great usability study. I had a large focus group, and could see firsthand how my clients used the computer and learned what their needs really were.”

Quickly expanding, Iberkleid decided to make his efforts official and established the Web site **whyequals.com**. The mission behind the name is to go into communities and help people gain access to information. Inspired by the incredible need of the Latino community to access information, he began thinking of tools that would help them.

He created another Web site using open source software with the help of an intern. The site provided access to topics such as jobs that funneled Craigslist content into RSS feeds, automatically translating them using Babel fish and Yahoo! pipes. “We were basically trying to ‘curate’ the Web for our audience,” he said. He helped simplify it as much as possible, but it wasn’t enough. The Web was still too difficult for his clients to navigate. That’s when he asked himself, “How can I help them to have this experience without going to the Web?”

Iberkleid recognized that nearly every Latino carried a cell phone, often with unlimited text messaging capability. He decided to create the application, **ReK2 (re-cah-dos)**, which when translated to Spanish means “messages.”

Through ReK2, he can send text messages to subscribers who then share the information with their friends and families.

“Latinos often forward text messages – something that I didn’t even know was possible,” said Iberkleid. “The messages can be of a variety of categories including information about jobs, news, weather reports and emergency messages or events.”

In just a few months, the service has caught on with the Latino community. He now has more than 1,400 followers from the Southeast U.S. He and volunteers create and send approximately 50,000 messages per month, providing access to information that was previously unavailable. Like other social networks, each follower can also make an announcement. For example, if someone wants to sell a car, he or she texts an ad to Iberkleid’s service and he forwards it to neighbors. “It hits their market, has an immediate response, saves time using technology they’re familiar with and that is easy for them,” says Iberkleid.

Donating much of his time toward developing the application, he has now begun working to gain the participation of businesses and organizations to help sustain his efforts. He is working with local businesses to help them understand the value of providing information to the Latino market. “Businesses can do the same thing I do – all they need is to use the app I built,” Iberkleid says.

Iberkleid’s ultimate goal is to create a nationwide outreach solution for businesses and organizations that is a fit for this market, which is a difficult market to reach. For now, he’s working with the Latino community to bring them channels through ReK2 to assist with their communication.

Gaining in popularity in the Latino community, ReK2 has also caught the eye of several organizations. On December 22, 2011, he received the “Premio a la Innovacion 2011” award from the Atlanta Club de Comerciantes for his innovative work. He continues toward his goal of helping people access information.

Alumni Spotlight: Dean Irene Owens

“Gone are the days when a ‘librarian’ was a custodian of endless card catalogues and dusty book stacks. In today’s ever-changing digital information landscape, advanced information science professionals will be critical in harnessing, storing and accessing the vast amounts of data that are being created on a daily basis.”

Irene Owens (Ph.D. ‘95)

Irene Owens isn’t your typical librarian. In fact, she says there is really no such thing. She and her colleagues and peers across the state and nation are bona fide information scientists, a discipline that is gaining popularity among undergraduate and graduate students at UNC and other area institutions as well.

As an alumna of the UNC School of Information and Library Science’s doctoral program, class of 1995, and current dean of North Carolina Central University’s School of Library and Information Science, Owens is excited about the prospects and is intent upon fostering the idea that library science is “cool,” particularly among minority students and especially young men.

“Gone are the days when a ‘librarian’ was a custodian of endless card catalogues and dusty book stacks,” she said. “In today’s ever-changing digital information landscape, advanced information science professionals will be critical in harnessing, storing and accessing the vast amounts of data that are being created on a daily basis.”

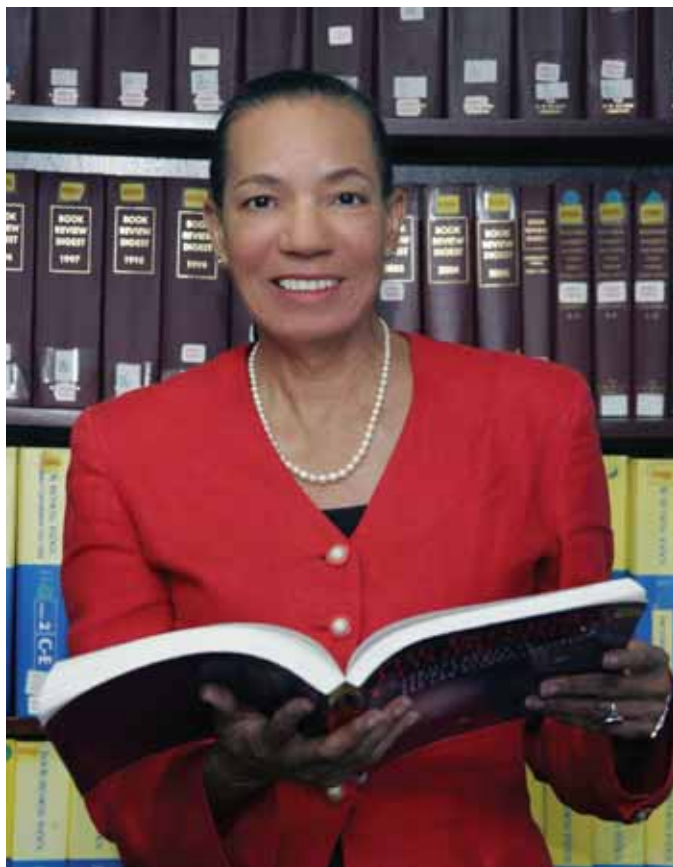
More importantly, she said, library science is an evolving discipline that is attracting a vibrant and diverse cohort of students in addition to the traditional graduate-level scholar most often associated with librarianship. Owens is working to continue that trend.

“I was fortunate throughout my academic career to have tremendous role models who were truly committed to helping me succeed,” she said. “The ability to point to a young African-American, American Indian or Asian peer as a prime example of what is attainable carries much more weight among students than anything I could say. I am a strong advocate for cross-cultural and cross-gender mentoring because that is one of the things that defines a premier program.”

As UNC’s SILS celebrates its 80th anniversary this year, it is also celebrating its ranking by *U.S. News & World Report* as the leading information science program in the country. The school’s reputation for outstanding professional development in a collegial atmosphere is the main reason Owens decided to come here.

“I got my Ph.D. partly because I was encouraged to do so and because I needed a new challenge,” Owens said. “I came to UNC to get my Ph.D. because it was the perfect fit. I loved the environment of the campus as a whole and rarely missed the opportunity to dance in the Pit at the annual American Indian Powwow.”

Owens said her passion for information science was ignited when she worked at the Library of Congress in Washington D.C. early in her career.



“Once I recovered from the sheer awe of the place, I was drawn in completely by the collaborative environment,” she said. “I want to emulate that and incite that same kind of passion in our students so that they, in turn, will have their path chosen for them as mine was for me.”

Owens’ career has taken her across the country and around the world. Prior to her appointment at NCCU, she spent a decade at the University of Texas at Austin in the Graduate School of Information, and was the first African-American to receive tenure there. She is a former head librarian at Howard University School of Divinity.

Her numerous accolades include the Howard University Outstanding Service Award, the University of Texas Excellence in Teaching Award, the UNC Distinguished Alumni Award, the NCLA Library Education Award, the Demco/BCALA Award for Excellence in Librarianship and the National Council of Negro Women Award for Distinguished Professional Achievements. In addition to her Ph.D. from UNC, Owens holds a M.A.R.S. from Howard University, a M.L.S. from the University of Maryland and a B.S. from Barber-Scotia College.

Written by Hope Baptiste. Reprinted with permission from Celebrating Carolina's Diversity, The newsletter of the Alumni Committee on Racial and Ethnic Diversity.

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Celine Noel '75
James Walker Oliver '78
Margaret Brimfield Osburn '72
Judy Packer '97
Lee Anne Hagewood Paris '98
Leland M. Park
Rose Norwood Parker '67 and John Albert Parker '66
Amanda Diane Parrish '01
Jane Amos Parsons '49
Jane Smith Patterson '61 and Henry Newton
Patterson Jr. '62, '66
Allison Joy Peacock '09
Elizabeth Reeves Pearson '78
Barbara Barrett Pedersen '70
Linda R. Peepers '78
Emily Potter Pensinger '59, '69
Karen McEntyre Perry '75, '76
Mary Jane Petrowski '78
L. Frederick Pohl Jr. '66
William Robert Pollard '58, '65
Mary Elizabeth Poole '36
Katherine Reed Porter '73
Patricia Jean Powell '76
Jane Todd Presseau '69
Maria Marvin Proctor '46
Virginia Prus
Jean Marie Purnell '80
Reid Taylor Putney Jr. '76
Maria Fraser Rachal '52
Mary Louise Bailey Rakow '71
Richard Roman Ramponi '86

Lucia Johnson Rather '55, '57
Linda Lee Rauenbuehler '94
Bobbie Newman Redding '56, '58
Eugenie Chazal Reid '47
Carol Hallman Reilly '71
Ellen Tinkler Reinig '74
Judy Roberts Renzema '68
Anne Hoover Roberson '68
Caroline M. Robertson '49
Anne Kabler Robichaux '69
Adam Rogers '10
Gail Elizabeth Rogers '71
Frieda Beilharz Rosenberg '78
Rhea Lineberger Ross '72 and Johnny Ervin Ross '66, '71
Ann McClure Rowley '73
Catherine Phillips Rubin '87
Patricia Smith Rugg '54
Corinne Griffin Russell '70 and Stephen Franklin
Russell '70
Mary Sue Ittner and Robert Rutemoeller
Marion Hanes Rutsch '81, '83
Nancy Ruth Ryan '93
Teresa Nixon Salit '96
Susan Denise Salpini '98
Rebecca Jene Schneider '82
Nancy Fox Scism '71
Dixie Myers Scott '77
Barbara Smith Selby '82
Kathy Tilley Shaffer '77
Diane Shaw '86
Carolyn Lucille Shelhorse '73
Amanda Jones Sherriff '05
Charles Edward Shreeves '78
Robert Willard Simpson '92
David Wayne Singleton '84, '92
W. Christian Sizemore '64
Ann Harlow Smith '51
Ann Lewis Smith '68
Bernie Todd Smith '73 and Clifford Weldon Smith Jr. '76
Earl Jones Smith Jr. '69, '80
Timothy Douglas Smith '78
Catherine Bowers Southworth '74
Joy Scruggs Stafford '63
Delia Scrudder Stark '75 and Harold Enck Stark '75
Judith Farr Steuer '71 and Ralph Egon Steuer '74
Jeannette Hicks Stevens '73
David Carlton Stewart Jr. '77
Rebecca Snapp Stiles '91
Malone Ballew Stinson '66 and Bobby Ray
Stinson '63, '67
Ann Barringer Story '75
Sandra Irene Stratton '86
Anne Watson Strowd '50 and Elvin Emerson
Strowd '50, '55
Abigail McKinney Studdiford '67
Brian Sturm
Frederic Maloy Stutzman '74
Helen Margaret Sullivan '67
Roberta Dunlap Sumpter '69
Lin Sun '01
Susan Cockrell Sutphin '69
Deborah Elizabeth Swain '75, '99
Lynne Ellen Swaine '74 and Joseph Fred Moss '68, '91
Mary Lee Sweat '69
Arlene G. Taylor '81
Martha Dickens Taylor '94

Elaine E. Teague
Teresa Renee Teague '92
Natalie Tunstall Tennant '64
Linda Kay Ter Haar '89
Martha Kendrick Tesoro '62, '65, '90
Lynda Herman Thomas '74
Mary Ellen Thomas '64
Dorothy Gilliam Thomason '65
Rita Thompson-Joyner '80
Mary Wise Thuesen '67, '67
Helen R. Tibbo
Walter Alan Tuttle '71
Ann Therese Unger '80
United Way of Greater Rochester
Stephen Henry Van Dyk '74
K.T. L. Vaughan '01
George Brookins Viele '69
Julie White Walker '80, '83
Richard R. Walker
Thomas Burke Wall '84
Karen Brown Waller '88, '03
Mary Louise Waller '8
Kenneth Gaines Walter '63
Sally Hill Wambold '79
Lynn Morrow Ward '69
Cheryl Stevenson Warren '71
Dorothea Furber Wassmann '48
Garth S. Watkins '07, '08
Jessica Lee Weber '10
Deborah Kay Webster '74
Laurel Susan Webster '71
Emily M. Weiss '05
Meredith Leigh Weiss '10
Mary Burt Welker '65 and J. Franklin Welker Jr. '66
Donald James Welsh '81
Lisa Clemons Wemett '75
Mary Lee Newby Wetzel '69, '72 and James
Normal Wetzel '75
Peggy Whalen-Levitt '69
Donald Barnes White '55, '73
Donna Corriher Will '84
Betty Hipp Williams '65
Delmus Eugene Williams '85
Lisa Wall Williams '81
Ronald Dale Williams '71
Martha Jenkins Williamson '50
Cynthia Jean Wolff '87
Marilyn McLean Wood '70 and William Zeno
Wood Jr. '69, '72
David Noah Woodbury '09
Toni Lin Wooten '93
Beverly Bebout Worsham '68
Karissa Coburn Wrenn '06
Xiaohong Yang '00
Robert Francis Yehl '78, '79
Barbara Yonce '72
Douglas Graham Young '88
Michael Luther Zaretsky '90

We very much appreciate your gift. Thank you. If we have omitted or incorrectly listed your name, we apologize and invite you to contact SILS director of development Stephanie Cole '81 at stephanie_cole@unc.edu or 919-843-9378.

Donations Fund Scholarships

Story-Steinfirst Scholarships provide opportunities for SILS students

Thanks to the generosity of Gene Story, friend of the School and husband of the late Dr. Susan Steinfirst, four deserving students had the burden of their tuition eased with the very first award of the Susan Steinfirst/Gene Story Scholarship. The scholarship, which was established in 2010 by Story to support graduate students in the School of Information and Library Science, provided funding this year for students who specialize in the area of children's literature.

The recipients each met the criteria of academic merit, financial need and a desire to specialize in the area of children's literature. They are **Katherine Barr, Kristen Street, Megan England Ward** and **Courtney Minton**.

Barr is a 2007 graduate of Mount Holyoke College with a degree in art history and French. She has worked at her local public library, the Mount Holyoke Library and at the Bridgeman Art Library in London—experiences that have fueled her passion for learning. Eager to share this passion with others, she is broadly interested in children's services and also aims to use her time at SILS to enhance her technical skills.

Street is interested in Youth Services and community-integration resources for speakers of English as a second language—particularly Spanish speakers, as she has spent time in Nicaragua, Bolivia and Ecuador. She majored in creative writing at Appalachian State University and worked for two years in the Watauga County Public Library, most of the time as a Youth Services Specialist.

Ward holds a degree in digital arts from Stetson University and a degree in music from the University of Virginia. She has researched graphic novels, identity performance and LGBTQ issues and she is eager to continue researching these topics with a focus on children and teens.

Minton is a 2006 graduate of the University of Georgia with degrees in advertising and sociology. She has worked as an account coordinator for a global Internet advertising agency and as a search engine optimization, strategist for a search marketing firm in Atlanta, GA. She developed a passion for children's literacy while volunteering at an orphanage in Kenya and mentoring at a shelter for women and children in Atlanta and hopes to gain employment as a school library media specialist after graduation.

The Story Behind the Scholarship

The story of how the scholarship came to be is nearly as interesting as the recipients themselves. In 2010, when Gary Marchionini became dean of the School, he realized that an endowment established by Story in 1997 to honor the memory of his wife Susan Steinfirst, had a large build-up of unused funding. Story and family had endowed the fund to provide a biennial lecture in children's literature, and because of careful, wise expenditure, the School had hosted successful lectures without using the full spending allocation generated by the endowment, and over time, the unused monies had accrued to a substantial sum. Since student support is a major priority for the School, Marchionini approached Story and proposed the overage be used to fund scholarships for students interested in studying children's literature. Story enthusiastically agreed.

Dr. Steinfirst was a professor of children's and young adult literature at SILS from 1976 to 1996. Known for her dedication to her students and her equanimity and humor in staff meetings, Susan left an indelible imprint on her colleagues and the School.

Undergraduates receive \$1,000 scholarships

Two \$1,000 merit-based scholarships for newly admitted undergraduates in SILS' BSIS program have been awarded to **Benito Luciano** and **Katie Hawthorne**. The scholarships, which are awarded spring and fall semesters to students who meet the criteria of high scholastic achievement and a stellar essay, will be effective spring 2012.

"I've taken many different paths so far in my undergraduate career, each one getting me a little closer to the abstract, misleading concept of what I want to do with my life," said Hawthorne. "Before I switched into the School from Chemistry, I talked to Dr. Marchionini to figure out if this was the right place for me. I think it is. I think I finally found it! This scholarship shows me that SILS believes in me as well. Even being so new to the school, I realized that a lot of the subject matter has been churning in my head for years, and it wasn't until I found SILS that I could put a name on the field. It's a fantastic program, and I'm lucky to have found such a wonderful opportunity at UNC. I'm excited to be a part of SILS, and I'm looking forward to the semesters to come."

"Against unusual odds and circumstances, my admittance into the SILS information science program proves to me and my family that if you ask and believe with a sincere heart no dream is impossible for God to bring to life," said Luciano.

Hawthorne and Luciano join a rapidly-growing undergraduate major, and,

even in difficult economic conditions, one of the most promising in terms of job prospects. A 2009 "First Destination Survey" by the University's Career Services found that students graduating with a bachelor's degree in information science had the highest rate of employment (85.7 percent). UNC Chapel Hill has the only bachelor's in information science degree program in North Carolina.

Two \$1,000 scholarships will once again be offered for the fall semester for newly admitted students in the BSIS major who meet the criteria. Undergraduate students who have completed at least the first semester of their sophomore year may apply for admission. For those interested in learning more about the BSIS program, an information session is scheduled for Wednesday, Feb. 8 in Manning Hall at 5 p.m. in room 208 to learn more. Pizza and refreshments will be served.



SILS: Serving Communities

StorySquad Initiative Opens Ideas

As part of an ongoing literacy and engagement outreach endeavor, Brian Sturm, associate professor, takes his storytelling class students into the community to share folktales from around the world. His class visits area schools and libraries to share stories with children, and they visit senior centers and other cultural institutions - such as the Morehead Planetarium and the Wilson Library - to share stories with families.

"The art of storytelling," says Sturm, "is a means of building shared understanding and community. These tales - which have been passed down through the generations and have been distilled to their essential elements - survive only because they speak to fundamental human needs and aspirations that we all share. In early, oral cultures, 'bad' stories simply weren't retold, and hence the stories that survived had enough impact on their listeners to be perpetuated."

As the class has progressed over the 13 years Sturm has taught at UNC-SILS, demand for his storytelling students has grown.

Sturm claims, "I get calls all the time seeking storytellers for various events, and I'm often at a loss to find local, professional storytellers to fill these opportunities. That's when the idea of a formal organization began to take shape, and StorySquad was born."

While still in development, StorySquad is being designed as a community intervention to help young children gain pre-literacy skills, to help older children develop a concept of story structure and build visual literacy skills and imagination, and to help older adults retain their mental agility and imagination and reflect on their lives from new perspectives. Sturm concludes, "When we share stories, whether they are personal stories or folk tales, we open our ideas to each other and make ourselves emotionally vulnerable. In this way, we connect with each other across our often divided perspectives. It is my hope that StorySquad can become a larger initiative that offers cultural organizations a chance to include storytelling and folklore in their outreach and service."



Habitat for Humanity Build-A-Block Dedication

On September 18, 2011, UNC students, faculty and staff gathered for the dedication of ten new homes constructed over the past year as part of the Build-A-Block project. These homes were built for UNC staff and Hospital employees and their families and were the product of 7,052 hours of labor by 1,400 members of the University community.

Jonathan Reckford, CEO of Habitat for Humanity International, and UNC at Chapel Hill alumnus, congratulated all who were involved in the building and fundraising efforts, and welcomed the families to their new homes. He praised his alma mater for the ambitious effort that went into building ten homes for the families.

The Build-A-Block project was brought to light by student Megan Jones who asked the University to become involved with the effort to provide housing for families in need. The building was accomplished through the efforts of the Habitat for Humanity of Orange County as a response to the record number of University employees who qualified for low-income housing last year.

Build-a-block dedication addition to remarks from Patti Thorp, who welcomed the audience to the ceremony and introduced Megan Jones; Susan Levy, executive director of Habitat for Humanity of Orange County; Latesha Foushee, one of the homeowners; Chancellor Holden Thorp; and Reckford,

Gary Marchionini, SILS dean and Cary C. Boshamer Distinguished Professor, represented those who were named champions of the Build-A-Block project during the dedication and praised the project for connecting diverse university departments by bringing them together for a common cause.

The champions were recognized for their involvement with the project and each was presented a special hammer with the unit's name inscribed on the handle. A Carolina blue bow was attached.

The final fund-raising effort by the Carolina Library Community Build-A-Block Champion Group was a trivia night held in Wilson Library on November 4, 2011. With more than 100 in attendance and 21 teams, the fun event raised an additional \$1538. The match challenge from Sarah Michalak, associate provost for Libraries and university librarian and Dean Marchionini put the grand total for the evening at \$2,538.

Thanks to all who helped with the build by hammering nails, raising funds, donating money and/or time, contributing prizes, providing baked goods, spreading the word to colleagues and friends and supporting this important community project that has provided homes to the families in need. Your efforts are truly appreciated.

SILS: Serving Communities

contributing to North Carolina and the global community

Continuously contributing to the local and state communities via electronic access, ibiblio.org is one of the world's first Web sites and largest "collections of collections" on the Internet. It is a conservancy of freely available information, including software, music, literature, art, history, science, politics and cultural studies.

The site provides 24 hour a day, seven days a week access to resources for anyone who has a Web browser. ibiblio.org allows access to thousands of sites including a section specific to North Carolina resources. A sampling of just some of the not for profit organizations accessible through ibiblio.org include:

- Orange County North Carolina recordings provide access to audio recordings of commissioners, local School meetings and more.
- EMpowerME, Orange County services available to victims of interpersonal violence.
- Carolina Transportation Program which focuses on "transportation planning, transit, non-motorized transportation, and land use."
- Nourish International "sets up fundraising business enterprises to finance and implements sustainable food sources for communities."
- Chapel Hill Public Arts Commission is a non-profit commission that promotes awareness and understanding of the arts.

- The Carrboro Poetry Festival "contains information about the Carrboro Poetry Festival, and features a comprehensive mp3 audio archive."
- Plant Information Center - "a searchable database with digitized herbarium specimens" (developed by SILS faculty and students)

"For over 20 years, ibiblio has hosted and fostered information sharing for not for profit organizations, locally, regionally and statewide," said Paul Jones, director of ibiblio and clinical associate professor at SILS and the School of Journalism and Mass Communication. "We currently host over 150 not for profit sites for North Carolina."

Ibiblio.org was founded as sunsite.unc.edu in 1992 with the support of Sun Microsystems. In September of 2000, ibiblio.org was formed as a collaboration between the University of North Carolina at Chapel Hill's MetaLab, formerly known as SunSITE, and the Center for the Public Domain. At UNC at Chapel Hill, ibiblio is supported by SILS, the School of Journalism and Mass Communication, Information Technology Services, the UNC at Chapel Hill Libraries and the Office of the Executive Chancellor and Provost. ibiblio is housed in the School of Information and Library Science located in Manning Hall.

SILS builds initial Web site - provides server space for North Carolina Parks System

In the mid-1990s North Carolina State Parks became one of the first in the county to host a state parks Web site thanks in part to a class assignment at SILS.

It was during that time that Tom Howard, naturalist at NC Parks, was approached by three SILS students to talk about the possibility of creating a Web site for the organization. Howard was very interested, especially since he had been gathering information about the parks and saving it in HyperCard on a Mac.

The students designed the site, which was well received by Howard and those

who accessed the site. Early users of the Web site were overjoyed to find such a tremendous amount of information at their fingertips.

The initial design endured on the NC Parks Web site for more than five years before being redesigned. Initially hosted in one of the student's home folders, the site was moved to a Web server at SILS and has been served by SILS since its creation, providing a valuable service to the state of North Carolina. To access the site, go to: ncparks.gov

"Men of the Stacks" worldwide calendar sales prevents bullying

The "Men of the Stacks" calendar includes 12 months of photos of male librarians and has been featured in publications such as *The Village Voice*, *The New Yorker*, *The Guardian*, *Huffington Post*, *Entertainment Weekly*, *Glamour*, *The LA Times*, *The Wall Street Journal*, *the Sundance Channel*, *Independent (UK)*, *Vogue Italia*, and *Oprah's* blog. Managed by Megan Perez (MSLS '07), the calendar includes photos of two of SILS alumnus, Perez, Mr. November and Josiah Drewry (MSLS '07) Mr. September. Proceeds from the sales of the calendar go to the *It Gets Better Project*TM, a program that inspires young people who are LGBT to keep their heads up in spite of bullying.

In just two months, more than 1,000 copies have been sold and over \$18,000 raised. The calendars have been shipped to more than 500 locations worldwide.

"This project has a twofold purpose: We want to rattle the stereotype of the librarian as it's existed in the American consciousness for the last 150 years or so, and we want to do a greater good at the same time," said Perez. "We're helping to serve something bigger than ourselves. This is not about trying to compete with a calendar of fireman - it's about changing stereotypes and also supporting a noble cause, which is an anti-bullying campaign."

Perez and his colleagues created the project without a single source of funding. Perez solicited volunteers to host and customize the calendar's Web site, and the men did all of the marketing themselves. The Web site was created by another SILS alumna, Sarah Nicole Kahn (MSLS '08)

"In times like these, selfless giving needs to be built into the very foundation of the new human condition," said Perez.

"It's possible to have fun while serving a greater good at the same time."

For more about the calendar, please go to the Web site at: menofthestacks.com/



A SILS Welcome to...

SILS and EPA Library Welcomes Thea Allen



SILS welcomes **Thea Allen** (MSLS '07), who joined the United States Environmental Protection Agency Library in Research Triangle Park as Interlibrary Loan/Cataloging Librarian on October 17, 2011.

Allen returns to the EPA Library, where she previously worked as a library assistant in Interlibrary Loan and Serials while pursuing her master's degree at SILS, from the Environmental Protection Agency Headquarters and Chemical Libraries in Washington, D.C. where she served as a cataloging librarian. Her duties there included being the primary cataloger for the EPA's Headquarters and Chemical

libraries and part-time original cataloger for three remote regional EPA libraries.

Allen also has worked as a special project cataloger at Wilson Library at the UNC at Chapel Hill where she cataloged items in a retrospective conversion project, and performed original and complex copy cataloging of pamphlets, maps, music and ephemera.

As the EPA Interlibrary Loan/Cataloging Librarian, she will oversee operations for interlibrary loan, document delivery and cataloging. In addition, she will provide routine information services utilizing the EPA-wide information network and offer training for library personnel and interns.

"We are delighted that Thea chose to come and work with us at the EPA-RTP Library," said Tamika Barnes, EPA Library director. "Her background, cataloging skills and enthusiasm to work with the interns will make us a stronger library."

International Scholars visit SILS



SILS is a multicultural place, and nowhere is SILS' commitment to bringing diverse perspectives to our intellectual community more evident than in the range of international scholars, both visiting scholars and research collabora-

tors, who spend time working with faculty sponsors at Manning Hall.

Dr. Kun Huang is visiting SILS from her home institution, Beijing Normal University in Beijing, China, where she is associate professor in the Department of Information Management at the School of Management. Dr. Huang's primary research interest is in image information retrieval. In her time at SILS, she has collaborated with her faculty sponsor, Dr. Diane Kelly, Frances Carroll McColl Term Professor, and SILS doctoral student Wan-Ching Wu on a project examining how people evaluate query quality in information search.

Visiting scholar, Huabing Qiu, is a librarian in Wuhan – the capital of Hubei province in central China – at the Wuhan Branch of the National Sciences Library, a part of the Chinese Academy of Sciences. Qiu's research focuses on information seeking behavior and metadata information literacy. Qiu works with faculty sponsors, Dr. Brad Hemminger, associate professor, and Dr. Jane Greenberg, professor, on understanding the information seeking behavior of graduate students in the sciences and how they manage their datasets.

Dr. Fenglin Li began his year-long stint at SILS sponsored by Dean Gary Marchionini. Dr. Li is a professor at the School of Information Management at Wuhan University. His research will focus on aspects of cognitive architecture related to information needs analysis. By applying theoretical aspects of cognitive and behavioral science to information needs research, Dr. Li will examine how psychological factors, such as an individual's motivation, interest and knowledge affect a person's conscious or unconscious need to locate information.

As the SILS community gets to know these international scholars, it also bid a fond farewell to those whose time at Manning Hall drew to a close. Dr. Xiaojie Zong returned to her position on the faculty of the School of Computer Science and Information Engineering at Zhejiang Gongshang University in Hangzhou, eastern China. Sponsored by Dr. Deborah Barreau, Frances Carroll McColl Term Professor, Dr. Zong has furthered her research interests in information systems design and the management of information systems in organizations, completing a couple of papers that were accepted for publication in China.

Dr. Özgür Külcü and Hande Uzun Külcü from Ankara, Turkey also visited SILS this past year. This husband-and-wife team's time at SILS was sponsored by Dr. Barbara Moran, Louis Round Wilson Distinguished Professor. Dr. Külcü is an associate professor in the Department of Information Management at Hacettepe University. Mrs. Külcü is a senior records manager at the Turkish Red Crescent Society. Their research focuses on electronic information systems and developing metadata tags for archival resources. From June 20 to September 30, the Külcüs visited information centers, record centers, archives and museums around the Research Triangle and in Washington, D.C. and New York City, as well as attending conferences and classes. The Külcüs are highly involved with the Turkish team of the InterPARES 3 (International Research on Permanent Authentic Records in Electronic Systems) project, which seeks to "translate the theory and methods of digital preservation developed by InterPARES... into concrete action plans for existing bodies of records that are to be kept over the long term by archives – and archival/records units within organizations – endowed with limited resources."

"International visitors serve multiple aspects of the SILS mission," said Dr. Gary Marchionini, dean and Cary C. Boshamer Distinguished Professor. "First, they bring alternative experiences and insights to our educational program. By sharing their unique perspectives, our students and faculty learn contexts for our own studies and have foils to reflect upon our own practices (e.g., a librarian who comes from a culture of closed stacks surprises most American students who typically only know about libraries with open stacks). Second, these visitors act as ambassadors from SILS to their native lands. These links lead to student applications, collaborative research, and exchange for our students and faculty."

First CHIP Certificates Awarded

The first certificates in Clinical Information Science (CIS) have been awarded by the Carolina Health Informatics Program (CHIP) at the University of North Carolina at Chapel Hill's School of Information and Library Science (SILS). The students who received the CIS certificates are **Emily Pfaff**, **Ashraf Farrag** and **Dr. Rich Medlin**. In keeping with CHIP's mission to provide an information technology foundation to professionals interested in designing and implementing systems to improve health care and services, the CIS certificate program offers training focused on clinical systems analysis, data management and clinical decision-making.

CHIP's CIS certificate program is open to graduate and professional students and post-baccalaureate professionals. The first certificate recipients reflect the diversity of background to which CHIP aspires. Emily Pfaff, who currently works as a research assistant to Dr. Bob Hamer in UNC's Department of Psychology, is a Master's in Information Science candidate at SILS.

"My CIS certificate helped to start me on a great career path in health informatics," Pfaff said. "As one of the first graduates of the program, I'm looking forward to seeing how the program continues to evolve."

Ashraf Farrag, a nearly 20-year veteran of the information technology field, found the CIS program a useful way to combine professional interests and research.

"Completing my certificate has allowed me to develop new colleagues both in the university and UNC Healthcare, said Farrag. It has fostered working relationships helpful both for my future career in the workforce and research projects for my future academic endeavors. As for being one of first recipients, I hope that the work on clinical decision support I did for my research practicum – and am continuing to work on post-certificate – will represent CHIP favorably, as well as set a good example for future graduates as to what they can achieve upon completing the program."

Rich Medlin, an Emergency Medicine physician who works in UNC Hospital's Emergency Department, has been a full-time physician since 1996.

"Hospital use of advanced information science techniques has lagged behind the rest of the digital world," Dr. Medlin said. "SILS produces cutting edge research and functional systems that have the potential to revolutionize the way that physicians evaluate and treat patients. However, substantial barriers exist to their implementation, particularly in the areas of security and privacy. The program at SILS, which is funded by the Office of the National Coordinator of Health Information Technology, aims to educate physicians about these techniques. Forward thinkers like Javed Mostafa, Brad Hemminger, Stephanie Haas and Gary Marchionini make the CHIP program at SILS first rate."



Dean Gary Marchionini presents the CIS certificate to Emily Pfaff. Dr. Javed Mostafa, director of the program is on the right.



From left to right, Dean Gary Marchionini, Ashraf Farrag and Dr. Javed Mostafa.



From left to right, Dean Gary Marchionini, Dr. Richard Medlin and Dr. Javed Mostafa.

Honors and Awards

SILS Shines at ASIS&T Annual Meeting

SILS had a shining representation at the annual meeting of the American Society for Information Science & Technology (ASIS&T) that was held in New Orleans, LA on October 9 - 11. From organizing post-conference seminars and workshops, to participating on panels, making presentations, presenting posters and winning awards, the School was well-represented by students and faculty. Following are some of the activities in which our students and faculty were involved:

Post-Conference Seminars and Workshops

Collaborative Information Seeking: Bridging the Gap between Theory and Practice, Rob Capra (co-organizer)

Where Your World Meets Mind: Information Use Across Domains (SIG USE), Barbara Wildemuth (co-organizer)

Panels/Panelists

The Future of the Profession - Socio-Technical Viewpoint, Gary Marchionini

Shaking it up: Embracing new methods for publishing, finding, discussing and measuring our research output, Jason Priem

Capturing the complexity of information interactions: Measurement and evaluation issues, Barbara Wildemuth

Preparing for the academic job market: An interactive panel for doctoral students, Laura Christopherson (co-organizer), Barbara Wildemuth, and others

Papers

Can u help me plz?? Cyberlanguage accommodation in virtual reference conversations, Laura Christopherson

Is amount of effort a better predictor of search success than use of specific search tactics? Earl Bailey and Diane Kelly

Local government use of Web GIS in North Carolina, Jon Breece (winner of Pratt-Severn Best Student Paper Award)

Possession and self-extension in digital environments: Implications for maintaining personal information, Amber Cushing (winner of the Thomson Reuters Doctoral Dissertation Proposal Scholarship)

Posters

Effectiveness of real-time query expansion in a library catalog, Xi Niu and Bradley Hemminger

Does domain knowledge influence search stopping behavior, Maureen Dostert

Editorial control over linked data, Ryan Shaw (and Michael Buckland, Berkeley)

Scrolling and pagination for within document searching: The impact of screen size and interaction style, Laura Marcial and Bradley Hemminger

Self extension and the desire to preserve digital possessions, Amber Cushing

Sensemaking in collaborative exploratory search, Johanna Shelby and Robert Capra

Shaken and stirred: ASIS&T 2011 attendee reactions to "Shaking it up: Embracing new methods for publishing, finding, discussing, and measuring our research output", Jason Priem (and others)

Beginning to track 1000 datasets from public repositories into the published literature, Heather Piwowar (NESCen), Jonathan Carlson (UW-Madison), and Todd Vision (UNC-CH)

Other

Student Design Competition, Stephanie Haas (organizer)

ASIS&T Doctoral Seminar on Research and Career Development, Barbara Wildemuth (organizer)

Awards

During the conference, awards were presented to Dr. Gary Marchionini who received the prestigious Award of Merit; graduate student Brooks (Jon) Breece who was presented with the Pratt-Severn Best Student Paper Award for his master's paper titled, "Local Government Use of Web GIS in North Carolina;" and doctoral student Amber Cushing who was awarded the Thomson Reuters Doctoral Dissertation Proposal Scholarship. Her primary area of interest is in personal recordkeeping.

The student design competition was won by a team of students who worked to address the "Filter Bubble" or the personalized customization of search results. Members of the team included SILS doctoral student, Justin Brinegar. Other members of the team included CAS student Elin Bammerlin of Illinois; master's student Melissa Hunt Glickman, San Jose State University; and Tanja Mercun, doctoral student, University of Ljubljana, Slovenia.

Not included in this impressive list are the many SILS alumni who were also presenting posters, papers, workshops and more. Congratulations to all who were accepted to present their research at ASIS&T.

NOTE: Attendees may view conference proceedings at: <http://asist.org/asist2011/>

A Move? New Job? Other Life Changes? Stay in Touch!



The School regularly provides our alumni with services such as information about networking, job opportunities, special events and professional news.

The best way to ensure you always get this information is to make sure we know how to contact you. We appreciate e-mail addresses as well as home/work information, name changes, life additions and other news.

Visit sils.unc.edu/alumni/alumni-directory to update your information.

Honors and Awards

ASIS&T's highest honor goes to Dean Marchionini

Dr. Gary Marchionini, dean and Cary C. Boshamer Distinguished Professor at SILS, received the Award of Merit, the highest honor presented by the American Society of Information Science and Technology (ASIS&T).

The award is “bestowed annually to an individual who has made a noteworthy contribution to the field of information science, including the expression of new ideas, the creation of new devices, the development of better techniques and outstanding service to the profession of information science.”

“Dr. Marchionini is more than deserving of this award,” said Dr. Ben Shneiderman, professor, Computer Science and founding director of the Human-Computer Interaction Laboratory at the University of Maryland. “He has always thoughtfully provided intellectual leadership with broad theories and followed through by implementing working systems that provided inspiration for others. His work and his personal style are inspirational. He chooses meaningful paths for groundbreaking research that has impact. He works very hard, while engaging with people on a personal and human basis, a rare skill among academic superstars.”

The award, which consists of an engraved Revere bowl and a certificate, includes an inscription that reads:

“Dr. Gary Marchionini is an internationally renowned distinguished professor who has contributed a lifetime of extraordinary accomplishments to the field of information science. He excels in a number of research areas including digital libraries; information seeking in electronic environments and interactive information retrieval; human-computer interaction and design; health information technologies; information policy; and, more recently, social media such as YouTube. His contributions have resulted in further development of thought, better techniques, and outstanding service to the field of information science through sharing the results of his substantial research throughout the world.

“Gary has published more than 200 articles, book chapters and technical reports on these research topics as well as publishing results of his research on the usability of personal health records, multimedia browsing strategies, personal identity in cyberspace and other areas of research. Several of his



ASIS&T president, Linda C. Smith, presents the Award of Merit to Gary Marchionini at the ASIS&T annual meeting in New Orleans, LA.

publications have been cited hundreds of times. He continuously shares the results of his research at home and around the world, most recently as an invited presenter of the prestigious Ranganathan Lectures in Bangalore, India (three lectures). Earlier this year, Gary was appointed to serve on the President's Council of Advisors on Science and Technology (PCAST) Health Information Technology (HIT) Report Workgroup.

“Through a combination of research, teaching, and service to the community, Gary has demonstrated his passion for improving the ways in which people use computers to find and use the information they need. At every step, he has demonstrated that he is an expert in this field of information science, standing above others by envisioning a need, and then attacking problems with fervor and an enthusiasm unlike most researchers. He focuses on the impact of his work and reaches for the ultimate benefit to users of the projects and products of his efforts, changing the world for the better.”

Paul Jones receives IBM Faculty Award

Paul Jones, director of ibiblio and clinical associate professor at SILS and the School of Journalism and Mass Communications, has received a 2011 IBM Faculty Award for \$15,000.

The IBM Faculty Awards is a highly competitive international program that, according to the program Web site, intends to “foster collaboration between researchers at leading universities worldwide and those in IBM research, development, and services organizations; and promote courseware and curriculum innovation to stimulate growth in disciplines and geographies that are strategic to IBM.”

Jones received the award based on the quality of his program and the importance of it to the information industry.

In order to receive the award, participants must be nominated by an IBM employee, must be a full-time faculty member at an accredited university and must demonstrate excellence in his or her field. The last UNC staff member to receive the award before Jones was SILS Dean, Dr. Gary Marchionini, who received the Faculty Award in 2006. This is the second year in a row that Jones has received an IBM Faculty Award.

“I’m honored to receive this award and to see SILS and the University of North Carolina receive support and recognition from the industry,” Jones said. “Keeping a good relationship with IBM helps provide faculty members chances to collaborate, gives graduate students opportunities for research and internships and gives graduates from our programs job prospects.

“This money will help us set the future directions for ibiblio services and to explore new partnerships.”

Faculty News

Deborah Barreau, Francis Carroll McColl Term Professor, is the newest membre of the editorial board of the *Journal of Librarianship and Scholarly Communication*, a new, digital journal.

Rob Capra, assistant professor, co-organized the 5th Workshop on Human-Computer Interaction and Information Retrieval (HCIR) held on the Google main campus in Mountain View, CA, on Oct 20. The workshop was a success with about 100 participants. He presented a paper on "Faceted Search on Mobile Devices" at the workshop that received press coverage from the *New York Times* reporter, Brad Stenger, who noted in his article titled, "2011 HCIR Workshop at Google" that Capra's description of his work was one of the favorites. "My favorite presentations were by Rob Capra, a professor at the University of North Carolina in Chapel Hill, who described his early work to put faceted search on smart-phone-size screens, and by Michael Zarro, a Ph.D. student at Drexel University in Philadelphia, who showed some very interesting results of a study looking at how people move through searches for medical information." See the HCIR Web site: <http://beta620.nytimes.com/2011/11/03/2011-hcir-workshop-at-google/>. Capra also co-organized a workshop on Collaborative Information Seeking at ASIS&T (Oct 12), along with SILS alumnus **Chirag Shah** (Ph.D. '10). He presented a poster at ASIS&T on "Sensemaking in Collaborative Exploratory Search" on research conducted by SILS Masters' students, **Johanna Shelby**.

Jane Greenberg, professor, attended the International Conference on Dublin Core and Metadata Applications at the National Library of the Netherland, The Hague in September. She participated in the Vocabulary Alignment workshop, presented on the HIVE (Helping Interdisciplinary Vocabulary Engineering) project; and co-led the DC-SAM (Science and Metadata) workshop. Greenberg attended an invitational workshop, Biodiversity Information Serving Our Nation (BISON), at the USGS in Washington DC this fall. November 30, Jane presented at the Library of Congress in the Repositories in Science and Technology: Preserving Access to the Record of Science, a workshop co-sponsored by CENDI and NFAIS and Hosted by FLICC. In October, Greenberg, **Carolina Keizer** (MSLS '98), **Wanda Gunther** (MSLS '00) and **Madeline Veitch**, SILS MLS student presented three RDA (Resource Description and Access) boot camps to introduce SILS student to new cataloging rules. Jane, members of the Metadata Research Center (MRC) sponsored a Metadata Marathon in early December as part of the 5th year anniversary celebration of the center: ils.unc.edu/mrc/metadata-marathon/. The event is part of the annual open metadata class, and will bring together SILS students, metadata experts, area attendees for a lively discussion on metadata research.

Sandra Hughes Hassell, professor, coordinator of the School Library Media Program Editor of the *Journal of Research on Libraries and Young Adults* presented, "Teaching Peach and Conflict through Multicultural Children's Literature" (with Shannon Harris). World View K-12 Global Education Symposium, Peace and Conflict Ten Years after 9/1. Chapel Hill, NC, October 19, 2011. She also presented, "Getting Started with PLCs." (with **Debbie Dupree** MSLS '97). Gaston County School Librarians Workshop. Gastonia, NC, October 14, 2011. "Professional Learning Communities and the School Librarian." (with Debbie Dupree). North Carolina School Library Media Association Annual Conference. Winston-Salem, NC, October 7, 2011. "Developing a Global Library

Collection." (with **Katy J. Vance** (MSLS '11). North Carolina School Library Media Association Annual Conference. Winston-Salem, NC, October 7, 2011.

Christopher (Cal) Lee, assistant professor, attended the iPRES conference in Singapore where he organized and ran a half-day workshop on Nov. 4 called "Steps Toward International Alignment in Digital Preservation." Participants arrived from 14 different countries. <http://ipres2011.sg/pages/workshops>.

Richard Marciano, professor, has several new appointments including: co-director of the Digital Innovation Laboratory at UNC at Chapel Hill; affiliated faculty in the UNC Department of American Studies; Data Sharing Facility Director, Temporal Dynamics Learning Center at the University of California, San Diego. Marciano is also program committee co-chair for the SAA 2011 75h anniversary to be held in Chicago; and program committee member of JCDL 2011. Recent published worked include IEEE LDAO 2011: "A System for Scalable Visualization of Geographic Archival Records," Jeff Heard, Richard Marciano, Oct. 2011. Archiving 2011: "Trusted Digital Repository Design: A Policy-Driven Approach," **Chien-Yi Hou, Caryn Wojcik, Richard Marciano**, May 18, 2011, Salt Lake City, UT. "Policy-driven Repositories" workshop, JCDL 2011, Ottawa, Jun. 16-17, 2011, with Chien-Yi Hou. Marciano also presented, "DCAPE" panel, "Census 1940" panel: NAGARA Annual Meeting, Nashville, Jul. 13-16, 2011; "Virtual Cities" panel, Digital Humanities 2011, Stanford, Jun. 19-23, 2011; and the TUCASI Board presentation for \$2.7M TIP Project final report, FTP, June 6, 2011

Helen Tibbo, alumni distinguished professor, attended the Museum Computer Network Conference in Atlanta, GA, Nov. 18, 2011 and spoke on a panel entitled: "Curating Data: The Next Frontier." She was appointed chair of the Society of American Archivists' Task Force on Fundamental Change in the Publications Program. This group is looking at reconceptualizing the SAA Archival Fundamentals Series II. The first meeting was Nov. 4-6, 2011 in Chicago, IL. Tibbo attended the Digital Library Federation (DLF) Forum in Baltimore, MD, Oct. 30 – Nov. 2, 2011 and presented on a panel entitled: "Digital Curation, Data Management, Digital Preservation, Sustainability: Are We Clear Yet?" She also attended the "Best Practices Exchange" in Lexington, KY, October 19-22 and presented on a panel focusing on the IMLS-funded ESOP program with the School of Government. ESOP Fellow, **Jon Brooks Breese**, and ESOP partner, Kelly Eubank from the North Carolina State Archives and Jon's site supervisor, presented on the same panel. Tibbo presented on "Policies and Standards Community of Practice." DataNet Federation Kickoff Meeting. Chapel Hill, NC, October 3, 2011. She served as a Charter Instructor for the Library of Congress's first Digital Preservation Outreach and Education Train the Trainer workshop, Washington, DC, Sept. 20-23, 2011. On Aug. 27, 2011, she became the immediate Past President of the Society of American Archivists. In addition, Tibbo presented "On the Occasion of SAA's Diamond Jubilee: A Profession Coming of Age in the Digital Era" as her Presidential Address, Society of American Archivists Conference, Chicago, IL, Aug. 26, 2011, and presented "Educating the Curator: Digital Curation Education in the United States" at the ICE (International Curation Educators) Forum 2011. London, June 29, 2011. She was co-Instructor with Dr. Cal Lee for a day-long workshop, "An Introduction to Digital Curation for Public Records Professionals," at the National Association

Faculty News

of Government Archives & Records Administrators (NAGARA) Conference, Nashville, TN, July 16, 2011. She presented on the SILS Digital Curation Certificate in a Digital Pedagogy Session at the Archival Educators Research Institute (AERI), Boston, MA, July 11, 2011.

Tibbo conducted test audits of large digital repositories in the UK, the Netherlands, France and the US in June 2011. This was a test of the new ISO standard 16363, Audit and Certification of Trustworthy Repositories and the audit procedures.

Zeynep Tufekci, associate professor, gave a talk titled “From Tehran to Tahrir: Social Media and Dynamics of Collective Action under Authoritarian Regimes” at Berkman Center for Internet and Society at Harvard: <http://cyber.law.harvard.edu/events/luncheon/2011/09/tufekci>. She also presented at Harvard Kennedy School, Shorenstein Center on the Press, Politics, and Public Policy: http://www.hks.harvard.edu/presspol/news_events/archive/2011/tufekci_10-25-11.html. This fall she traveled to the 2nd Arab Bloggers Meeting in Tunisia: <http://arabloggers.com/blog/2011/10/3rd-arab-bloggers-meeting-day-1/> -- media coverage here: <http://english.aljazeera.net/news/africa/2011/10/201110322155284271.html> or http://www.bbc.co.uk/blogs/outriders/2011/10/3rd_arabic_bloggers_summit_201.shtml. Tufekci presented two papers at the American Sociological Conference in August and a paper at the 2011 AUSACE conference in Beirut in October: https://docs.google.com/spreadsheet/pub?hl=en_US&hl=en_US&key=0AkRlm628pZ6ddG9QbDdzbHNxajY4aktMmp1UWNwNVE&single=true&gid=3&range=A1%3AB250&output=html

In September, Tufekci gave a talk at the Ars Electronica conference in Linz, Austria: www.aec.at/origin/en/2011/08/01/public-square-squared-how-social-fabric-is-weaving-a-new-era/

Rebecca Vargha, SILS librarian and former president of the Special Libraries Association, attended the 77th IFLA conference in San Juan, Puerto Rico, as the American Library Association’s representative to the Standing Committee of the Statistics and Evaluation Section. At the conclusion of the conference, she was appointed as Convener for E-metrics SIG of this section and will be organizing a program with the Serials and Continuing Resources Section on e-journals. Vargha presented “Libros en Español Para Niños: Building A Children’s Latino Book Collection,” at the North Carolina Library Association Conference in Hickory on Friday, October 7. She also co-presented a poster with **Angela Bardeen (MSLS ‘06)** and **Chad Haefele** (Davis Library) on assessing science libraries and collections at the University of North Carolina, Chapel Hill. She co-authored an article which was recently published in the September 2011 issue of *Information Outlook* on the same project.

Barbara Wildemuth, associate dean of Academic Affairs and professor, presented with doctoral student, **Kaitlin Costello**, their poster, “Who should have access to my personal health record? Patients’ perspectives” at the *Workshop on Interactive Systems in Healthcare*, held in conjunction with the American Medical Informatics Association (AMIA) meeting, Washington, DC, October 22, 2011. Wildemuth also presented with O’Brien, H., University of British Columbia; Lopatovska, I., Pratt Institute; and Rieh, S.Y., University of Michigan (2011) “Capturing the complexity of information interactions: Measurement and

evaluation issues.” The panel presented at the annual meeting of the American Society for Information Science, New Orleans, October 10, 2011.

Kam Woods, post doctoral, attended an event in York, United Kingdom, called “Practical Tools for Digital Preservation: A Hackathon” where the participants voted his product as the best solution of the event.



SILS librarian, Rebecca Vargha, poses with a library staff member in the instruction classroom at the University of Cuenca, Ecuador.

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Faculty News

Dr. Diane Kelly Edits "Interactive Information Seeking, Behaviour, and Retrieval"



The latest addition to the SILS list of faculty book publications is *Interactive Information Seeking, Behaviour, and Retrieval*, co-edited by Dr. Diane Kelly and Dr. Ian Ruthven (University of Strathclyde, UK).

The book, a collection of 13 essays, addresses recent advances in interactive information retrieval. "Interactive Information Retrieval (IIR)," says Dr. Kelly, "blends research from information retrieval (IR), information behavior and human computer interaction (HCI) to form a unique research specialty that is focused on enabling people to

explore, resolve and manage their information problems via interactions with information systems. IIR research consists of studies of people's information search behaviors, their use of interfaces and search features, and their interactions with systems. IIR research is also concerned with classification, indexing and retrieval techniques that are tailored to individual users or groups of users."

Contributors to the book are some of the leading authors and thinkers in the areas of information-seeking, behaviour and retrieval. Coming from academia and industry, they lay the intellectual foundations of the area and provide over 500 references to related work. The book aims to become an indispensable text for LIS graduate students and for professionals who want to better appreciate how information retrieval systems are designed, implemented and evaluated.

"This book synthesizes information seeking, information behavior, and information retrieval in thirteen articles written by leading scholars," says Dr. Kalervo Jarvelin (University of Tampere, Finland), who contributed a chapter to the book. "Each article discusses a topic, such as "Information behavior and seeking," "Interactive techniques," or "Access models," in an informative but non-technical way, providing concise histories of the topics, the state of the art, research problems and pointers to relevant literature. The editors of *Interactive Information Seeking, Behaviour, and Retrieval* have really succeeded in putting together a book that is valuable for information science/retrieval curricula and for researchers wishing to acquire a synthesis of this growing research."

Interactive Information Seeking, Behaviour, and Retrieval is available now from Facet Publishing.

Richard Marciano working on three new grants

Dr. Richard Marciano, professor, is working on three new research grants including the National Science Foundation (NSF/OCI & NARA): \$190,000 "CI-BER Infrastructure for Billions of Electronic Records" for which he is principal investigator; UNC Arts & Sciences Interdisciplinary Initiative Grant: "P3: Connecting People, Past, and Place" co-PI with Robert Allen; and the five year NSF/SBE: "Temporal Dynamics of Learning Center (TDLC)," an \$18.5 million project of which Marciano is director of data sharing facility.

Dr. Christopher (Cal) Lee edits new book, "I, Digital"



E-mails, bookmarks, blog entries and digital photos are just a few examples of personal digital collections, the sum total of an individual's born-digital materials that they create and then decide to keep. Since our collections of digital materials are becoming ever more various and complex, how should they be archived effectively?

This is the basic question that 10 scholars address in *I, Digital: Personal Collections in the Digital Era*, the new book edited by Dr. Christopher (Cal) Lee, SILS associate professor.

The first collection of essays designed to guide archivists' thinking about personal digital materials, this book focuses on how cultural institutions might best grapple with new digital forms of archival material, and on how individuals can best manage the digital materials that are a part of their daily lives.

I, Digital made its debut at the Annual Meeting of the Society of American Archivists (SAA) in late August, where Dr. Lee signed copies of the book.

"Digital information is a fact of life these days," said SAA Executive Director Nancy Beaumont. "*I, Digital* effectively blends practical and conceptual issues and provides an interesting mix of disciplinary perspectives."

SILS is strongly represented in *I, Digital*. Lee not only edited the volume, but wrote the introduction and a chapter on the appraisal of materials in the social Web. He also co-authored another chapter that explores the connections between two disciplines – archives and records management and personal information management – with Dr. Robert Capra, SILS assistant professor.

Kristina Spurgin, a student at SILS, wrote a chapter that examines personal collections related to leisure activities by analyzing the information organization practices of serious amateur photographers, advice in popular literature addressing the keeping and organizing of photos, and archival literature on digital image collections.

I, Digital is published by the Society of American Archivists.

Dean Marchionini to be featured on "North Carolina People" television program

Dean Gary Marchionini will be the featured guest in an upcoming episode of North Carolina People, UNC-TV's longest-running program. The show is hosted by William Friday, former president of the University system, who interviews "a range of interesting North Carolinians, engaging the Tar Heel State's best thinkers, writers, politicians, educators, athletes, entertainers and other newsmakers..." Previous broadcasts have included interviews with special guests ranging from Andy Griffith to Charles Kuralt, Roy Williams and Billy Graham to name just a few.

The broadcast with Dr. Marchionini is expected to air on Friday, January 6, 2012 at 9:00 p.m. and Sunday, January 8, 2011 at 5:30 p.m. on UNC-TV. The program will also be aired on UNC-MX, a digital service of UNC-TV on Saturday, January 7 at 3:00 a.m., Tuesday, January 10 at 11:00 a.m. and 5:30 p.m. and Tuesday, January 17 at 11:30 a.m. The program will be streamed on Monday, January 9.

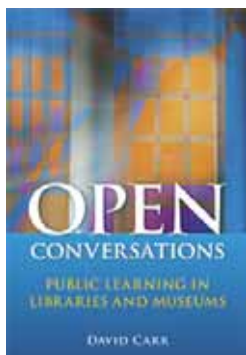
Faculty News

Dr. David Carr, publishes *Open Conversations*

Former faculty member, Dr. David Carr, who retired from the School of Information and Library Science in 2010, has published his latest book, *Open Conversations: Public Learning in Libraries and Museums through Libraries Unlimited*.

According to the publisher's Web site, "*Open Conversations: Public Learning in Libraries and Museums* is a provocative book, one that is designed to offer courage to cultural institution administrators and staff even as it opens their eyes to the possibility that their facilities can offer more than they are. Rather than offering prescriptive answers, the author invites readers to consider museums and libraries in fresh ways."

This book is in addition to Dr. Carr's previous publications, *The Promise of Cultural Institutions* and *A Place Not A Place*.



Dr. Sandra Hughes-Hassell Receives Grant for African-American Youth Literacy Summit

The Institute for Museum and Library Services has awarded Dr. Sandra Hughes-Hassell (Ph.D. '98), professor, a \$99,074 National Leadership grant to plan a summit addressing literacy in young African-American males. The summit, to be hosted jointly by SILS and the School of Library and Information Science at North Carolina Central University, will be titled "Building a Bridge to Literacy for African-American Male Youth: A Call to Action for the Library Community."

The two and a half-day summit, will focus on three areas:

- Research pertaining to the development and needs of literacy in African-American male youth
- What programs and services currently support their literacy needs and what gaps need to be filled
- The kind of resources that are needed to enable school and public libraries to address literacy development and needs

In addition to preparing a white paper, summit organizers will create a Web site with information created during the summit and a prominent blog feature, allowing visitors to participate in the conversation.

"The summit will provide a forum for a diverse group of stakeholders from across the country to explore the complex processes and issues involved in closing the achievement gap for African American male youth," said Hughes Hassell. "Including the voices of Black youth themselves will be critical to our conversation, so a portion of the funding will be used to bring not only researchers and practitioners who have partnered with Black male youth in their research and programming efforts, but to also invite a group of teens from local schools to participate. We believe their experiences will better inform our efforts."

Irene Owens, SILS distinguished alumna, Ph.D. and dean of SLIS at NCCU, said "This will not be a one-shot program. An essential goal of the conference is to establish a means of sustaining the initiative. We have a magnificent partnership between two library and information science programs, and we look forward to addressing this important challenge to our society together."

Andrew W. Mellon Foundation Grant Supports Digital Forensics Work for Collecting Institutions

SILS has received a grant for \$600,000 from the Andrew W. Mellon Foundation for a project that creates and analyzes systems for archivists, librarians and other information professionals to incorporate digital forensics methods.

The BitCurator project will be a joint effort-led by SILS and the Maryland Institute for Technology in the Humanities (MITH) at the University of Maryland, which will involve contributors from several other institutions to develop a system for professionals who manage collections to incorporate the functionality of digital forensics tools and methods into their work. The BitCurator project will be a natural and fruitful extension of two recent Andrew W. Mellon Foundation grants: "Digital Acquisition Learning Laboratory" at SILS and "Computer Forensics and Born-Digital Content in Cultural Heritage" at MITH. The BitCurator project will address a set of needs and opportunities that were identified in both of those projects.

Materials with significant cultural value are now predominantly "born digital." Collecting institutions have great opportunities to acquire and preserve resources created throughout the creative process. In order to seize these opportunities, information professionals must be prepared to extract digital materials from removable media in ways that reflect the rich metadata and ensure the integrity of the materials. They must also support and mediate appropriate access: allowing users to make sense of materials and understand their context, while also preventing inadvertent disclosure of sensitive data.

"There are already many cases of self-contained packages that bundle many of the tools in order to support digital forensics activities," said Dr. Christopher (Cal) Lee, principal investigator of the BitCurator project. "However, they are not likely to be very approachable to library/archives professionals in terms of interface and documentation. Even more importantly, there are two fundamental needs for collecting institutions that are not addressed by software designed for the digital forensics industry: incorporation into the workflow of archives/library ingest and collection management environments, and provision of public access to the data."

The BitCurator project is an effort to build, test and analyze systems and software for incorporating digital forensics methods into the workflows of a variety of collecting institutions. Dr. Matthew Kirschenbaum, associate director of MITH is the co-principal investigator of the project. Kam Woods, postdoctoral research associate at SILS, serves as the technical lead for the BitCurator project. Two groups of external partners will contribute to this process: a professional expert panel of individuals who are at various levels of implementing digital forensics tools and methods in their collecting institution contexts, and a development advisory group of individuals who have significant experience with development of software.

BitCurator will define and test support for a digital curation workflow that begins at the point of encountering holdings that reside on removable media—either new acquisitions or materials that are within a repositories existing holdings—and extends to the point of interaction with an end user. BitCurator will address both the client side tools required at the point of initial data extraction and back-end tools for batch processing of disk images, which are likely to reside on a remote server. For more information about the project, please visit the BitCurator Web site at: bitcurator.net and follow @bitcurator on Twitter.

Student News

SILS students travel to Nation's Capitol

During fall break, Oct. 19th-22nd, over 20 SILS students toured the nation's capitol and its outstanding museums and libraries. Sites visited included the Folger Shakespeare Library, the National Museum of Natural History, the Smithsonian Institution Libraries, the African Art Library, the National Public Radio (NPR) Library and more.

Students began their visit at the Folger Shakespeare Library. The Folger houses the world's largest collection of Shakespeare works and materials and is a world-renowned center for research on Shakespeare, the Renaissance and the early modern age. The students were led by Betsy Walsh, head of Research Services, and Dr. Georgianna Ziegler, head of Reference at the Folger. Highlights included the students viewing the *King James Bible* exhibition. Some of the students also attended that evening's performance of *Othello*.

Following the Folger tour, the group met in the National History Museum for a tour and an overview of Smithsonian Institution (SI) Libraries and Digital Services. According to its Web site, the Smithsonian Institution is "The world's largest museum and research complex, with 19 museums, 9 research centers and more than 140 affiliate museums around the world." SILS students were provided an introduction about the Smithsonian by Director Nancy Gwinn, along with a brief information session on SI internship opportunities.

The Smithsonian Museum of Natural History Library is a relatively new facility, and the students learned about the common learning/collaborative spaces they had built in for their scientist patrons, which included easily moveable tables, white boards, open spaces and even a Keurig coffee machine.

As a special treat, the students toured the National Archives and Records Administration (NARA) building. Sam Anthony, Tar Heel alumnus and special assistant to David Ferriero, archivist of the United States, was their tour guide. Students were shown the NARA Research Center. Anthony also took the students on a personal tour of NARA's Food History Exhibit, "What's Cooking Uncle Sam?" He presented the trip coordinator, Beth DeBold, with the archivist of the United States' challenge coin, only the fifth coin he has given out.

The final SILS tour destination was the headquarters of NPR, the national news radio programming company that reaches over 26 million listeners on a weekly basis. The students visited the library that supports this booming radio station, which was led by NPR's librarian, Kee Malesky and other staff.

A highlight for some of the students was getting to see the Tiny Desk of Tiny Desk Concerts fame and getting to stand in the same recording studio where Tony Bennett had performed.

Before leaving, students met for happy hour at the Blackfinn's American Saloon to socialize and meet SILS alumni who included (but not limited to) Kevin Cherry (Ph.D. '10), Christina Dunn (MSLS '70) and Theresa DeVoe (MSLS '07) who live and work in the D.C. area. The SILS Alumni Association assisted in hosting the happy hour that gave the students an opportunity to network with alumni in the field and relax with one another before returning to Chapel Hill.

"This was a fantastic opportunity for students to meet and network with alumni and professionals we might otherwise have not," said Beth DeBold, SILS graduate student, vice president of ILSSA and coordinator of the trip to D.C. "I'm pleased to say that the number of students participating roughly tripled, and so very grateful to all those who set aside time from their busy schedules to take part in our learning."



Students pause for a photo during their trip to Washington D.C., front row (left to right): Hannah Pierce, Sarah Cristy, Sara Suiter, Kate McNamara Second row: Jill Sinclair, Michael Sinclair, Jacqueline Chapman Third and fourth rows (left to right): Eric Brownell, Chelcie Rowell, Kate Barr, Rachel Mundstock, Jason Richmond, Kristi Krueger, Lisa McCracken, Elizabeth Reynolds, Cristina Perez, Courtney Bailey, Cherie Heiberg and Beth DeBold.

Scholarships go to SILS grad students

David Ghamandi and **Michael Hughes**, graduate students, were awarded a continuing education scholarship by the Association of North Carolina Health and Science Libraries (ANCHASL). They both also received the 2011 Mid-Atlantic Chapter (MAC) Vision scholarship to attend the MAC-MLA conference. Ghamandi presented a poster at the MAC conference entitled "Getting on Board with Open Access Publishing: A Role for Reference Librarians."

Tali Beesley wins one of three fellowships

Tali Beesley, graduate student, is the recipient of one of three competitive fellowships offered by the Digital Library Federation and the 2011 Forum Planning Committee. Beesley attended the 2011 DLF Fall Forum in Baltimore. Beesley, who is working toward the archives and records management concentration, was selected for the competitive fellowship based on a personal statement about her interest in digital libraries and archives, her resume and letters of support. The fellowship covers travel to and from Baltimore, hotel and registration fees.



Student News

Publications and Presentations

"A Tale of Two Interfaces: How Facets Affect the Library Catalog Search Experience," article co-written by doctoral student, **Sarah Ramdeen**, and Dr. Brad Heminger, associate professor, has been accepted for publication by the *Journal of the American Society for Information Science and Technology (JASIST)*. Ramdeen also presented "Engaging Users in the Preservation Process" at the 2011 Geological Society of America's Annual Meeting in Minneapolis (9–12 October 2011)

Doctoral student, **Nina Exner**, presented on two panels at the North Carolina Library Association (NCLA) Biennial Conference the first week in October: She participated on the "Lessons Learned: Getting the Most Out of Libguides" (which she was also the panel coordinator), and "A Mission to Serve: What Libraries are Doing to Support Local Economic Development."

Doctoral student, **Kaitlin Costello**, and **Dr. Barbara Wildemuth**, associate dean of Academic Affairs and professor, had their poster "Who should have access to my personal health record? Patients' perspectives" accepted for presentation at the *Workshop on Interactive Systems in Healthcare*, held in conjunction with the American Medical Informatics Association (AMIA) meeting, Washington, DC, October 22, 2011.

Graduate student, **Claire Ramsey**, had her review of "New Effects in the Final Chapter: Harry Potter and the Deathly Hallows Part 2" published in the NCLA Youth Services Section newsletter, *Chapbook Quarterly Journal of the Youth Services Section*.

Katy Vance (MSLS '11) and **Sofía Becerra-Licha** co-presented a poster at the NCLA 2011 Biennial Meeting in Hickory, NC. The poster title was: "Community, Curriculum, Recruitment and Retention: a Student-Led Diversity Initiative at UNC SILS." It summarized the mission and accomplishments of the SILS Diversity Taskforce they co-started last spring.

Doctoral student, **Mary B. Ruvane** and **Dr. G. Rebecca Dobbs** were guest editors of the peer reviewed, *International Journal of Applied Geospatial Research (IJAGR)*. "Special Issue on the Past Informing the Future: Applied Geospatial Solutions" Vol. 2, Issue 4, Oct.-Dec. 2011. Published by IGI Publishing, Hershey-New York, USA. <http://www.igi-global.com/journal/international-journal-applied-geospatial-research/1138#contents>

Sparky Awards go to Nico Carver and Paula Seligson

Four new student films on the importance of Open Access to research and data have been voted the best by a panel of new media experts, students and librarians in "Open Up!" the fourth annual Sparky Awards. Two of the winning producers are SILS students.

Nico Carver received the "Best Animation Award" for his film, *Free Your Data*. **Paula Seligson** received the "Best Speech Award" for *We're In This Together*. Producers of each of the winning entries received an iPad or iPhone along with a Sparky Award statuette.

Students awarded for Outstanding Innovative Programming

SILS Special Libraries Association (SLA) student group has been awarded the Certificate of Merit from the SLA Student and Academic Affairs Council. The certificate recognizes the group's innovative programming in the spring semester of 2011.

SLA is an international professional association geared toward librarians who do not work in traditional library settings. Rather, they use their skills in information agencies sponsored by private companies, government agencies, not-for-profit organizations or professional associations. With the goals of showing the diversity of special libraries and raising SLA's profile within SILS and the wider university, the student group made highly visible marketing and engaging event choices the priorities for the semester's programming.

The semester began with an information session where students could mingle with members of the state chapter of the SLA (NCSLA), special librarians, and students from North Carolina Central University. In February, the SLA group organized a prison library tour at Polk Correctional Institution in Butner, NC.

In March, they organized a discussion called "Clarifying Copyright: A Panel Discussion for Would-Be Information Pros," with speakers including Laura (Lolly) Gasaway from the UNC School of Law and William Cross (SILS '11), then a digital copyright specialist for UNC Libraries who now heads the Copyright and Digital Scholarship Center at North Carolina State University.

Finally, the SLA student group teamed up with the Student Chapter of the American Library Association (SCALA) to organize and create a circulating library for the Orange County Rape Crisis Center in Chapel Hill. While SCALA focused on building a networked Microsoft Access database to manage holdings, the SLA officers supplied reference book recommendations and organized a fundraiser which raised about \$300 toward purchasing these materials.

"The award from SLA presented to the UNC Student Group of SLA recognizes the wonderful creativity, hard work and enthusiastic involvement of our student officers in planning leading-edge programs for graduate students at SILS," said Rebecca Vargha, the group's advisor, SILS librarian and past president of SLA. "They also went the extra mile by reaching out to the local community to help build a library for the Orange County Rape Crisis Center. It is an honor to work with such a talented group of individuals, who care about their community and work to make a real difference."



The SLA student group's officers (left to right) **Billy Cook** (president), **Courtney Cunningham** (vice president), **Michael Hughes** (secretary), **Liz Johns** (treasurer) and **Lee Shaw** (Webmaster).

Letter from SILS Alumni Association President

Greetings Everyone!

It's been a very busy fall for the SILS Alumni Association, beginning with a welcome reception for new students on August 22nd at Manning Hall. The SILSAA Executive Board welcomed over 100 future alumni to the school with cupcakes and punch, and presented Alfreda Chatman book awards to two lucky students. In addition to welcoming two new members to our Board, Jill Sexton (MSLS '99), vice president/president-elect and Kate Siltan (MSLS '06), secretary, we passed the spoon officially marking my debut as your new president.

On September 17th, SILSAA co-sponsored a tailgate barbecue in honor of the SILS 80th anniversary, which in spite of a bit of dreary weather was an outstanding success! It brought together alumni, friends, faculty and current students – even the Tar Heel Marching Band showed up for some unexpected entertainment! The tailgate offered an opportunity for us to get-together, and to formally present the Distinguished Alumnus Award to David Goble, who was in attendance. We also unveiled a plaque that includes the names of all past recipients of the Distinguished Alumni

Award (with room to grow) that now hangs just outside the Administrative Offices in Manning Hall. Another unveiling that afternoon revealed a special document that includes the listing of all of our SILS Alumni Association Lifetime Members. The list, which is also on the Web site at sils.unc.edu/alumni/membership, has been printed, framed and will be hung in a place of distinction in Manning Hall. On behalf of the Board and SILS administration, I'd like to express our great appreciation to you for your support as we transitioned to this new non-dues membership model.

In addition to the welcome reception, the kick-off activities of the SILS 80th reunion and moving to a non-dues membership structure, your SILSAA Board also worked with current students to meet with alumni living and working in Washington, D.C. during the students' recent trip. Special thanks to all who hosted visits that showcased our nations' capitol and joined our happy travelers at the reception. The students had a wonderful time and they were all very grateful to you for spending your time and talents with them.

Most recently, we hosted a panel discussion at the beautiful Wilson Library that highlighted field experiences. On November 2, 2011, two panels—one composed of alumni working in the field, and another panel made up of students currently completing a field experience—discussed the opportunities a field experience can bring, how students can be involved in a field experience and what students hope to gain from the experience. The results of our effort were noteworthy and included an extraordinary opportunity for alumni to meet with incredibly talented students, and for students to meet incredibly talented alumni who are in the field, opening doors for future possibilities. Thanks to all who participated in this exciting and informative event.

Finally, I am delighted to share that the SILSAA Executive Board overwhelmingly voted to select John Ulmschneider (MSLS '82), university librarian and professor at Virginia Commonwealth University Libraries, as our next distinguished alumnus. We welcomed John back to Chapel Hill on December 18th when he presented the commencement ceremony address and was acknowledged as our next Distinguished Alumnus. Congratulations, John.

Have a safe and happy holiday season!

Kim Duckett (MSLS '01)
SILSAA President



In Deepest Sympathy

Roxanna Austin	9/22/2010	1945 BSLS	Charles Howard Fox	6/18/2011	1970 MSLS
Lenox Gore Cooper Jr.	10/4/2011	1967 MSLS	Lynn Whitley Joyner	7/29/2011	1980 MSLS
Elizabeth Winston Cox	7/16/2011	1949 BSLS	Genevieve Chandler Peterkin	9/18/2011	1951 MSLS
Eleanor Alice Driscoll	8/15/2011	1957 MSLS	Coral Wiggins Washington	9/30/2011	1964 MSLS
Ruth Timanus Eddy	10/7/2011	1967 MSLS	Flora Herman Wellington	6/21/2011	1950 BSLS
Maggie Jones Erwin	9/10/2011	1941 BSLS	Alice Hammond Wooster	7/25/2011	1967 MSLS

Alumni News

Dr. Fred Roper tapped for UNC's Board of Visitors

SILS distinguished alumnus and member of the SILS Board of Visitors, **Dr. Fred Roper** (MSLS '62), has been elected to serve on the UNC at Chapel Hill's Board of Visitors.

Dr. Roper is distinguished dean emeritus of the School of Library and Information Science at the University of South Carolina (USC) where he served as dean for 17 years. He has been active in the Medical Library Association, the Special Libraries Association, Association for Libraries and Information Science Education and the American Library Association serving in leadership roles for each organization.



He is the immediate past chair of the SILS Board of Visitors and currently serves as a member of the Board as well as co-chair (with **Sarah Snow**, MSIS '04) of the School's 80th Anniversary Planning Committee. Dr. Roper is a former faculty member of SILS, appointed assistant dean of SILS in 1977 and served as associate dean of SILS from 1982 to 1986.

"Fred is an excellent selection for this appointment," said Dean Gary Marchionini. "He has been devoted to the university and to SILS for many years, continuously representing us in a positive light. He is a distinguished alumnus who is first to raise his hand whenever or wherever he is needed. The Board of Trustees did the university a service by selecting Dr. Roper."

The UNC at Chapel Hill 160 member "Board of Visitors is an active group of volunteers, assisting the Board of Trustees and Chancellor in a range of activities that help advance the University, including public relations, government relations and fund raising. But most important, Board of Visitors members serve as ambassadors, informing members of their communities about what is going on at Carolina and, in turn, keeping the University administration informed about what they are hearing about Carolina in their communities." For more about the University's Board of Visitors, visit: www.unc.edu/bov/directory.htm

Arlene G. Taylor receives Distinguished Alumna Award

The second student to receive a Ph.D. from SILS, **Dr. Arlene G. Taylor** (Ph.D. '81), has been awarded the Distinguished Alumnus Award from the Library School Alumni Association at the Graduate School of Library and Information Science at the University of Illinois at Urbana-Champaign.

Each year this award is given to an alum who has made an outstanding contribution to the field of library and information science. Taylor has greatly influenced the teaching of organization of information and cataloging and classification in many LIS programs through her textbooks: *Introduction to Cataloging and Classification* (10th ed., 2006) and *Organization of Information* (3rd ed., 2009). She remains active in helping both students and working librarians understand new developments and has been recognized with a number of honors including the Margaret Mann Citation in 1996, given by the ALCTS Cataloging and Classification Section of ALA for outstanding professional achievement.



SILS welcomed the first class of doctoral students in spring 1978. The students included from left to right: Brian Nielsen, JoAnn Hardison Bell (Ph.D. '80 - first graduate of the program), Delmus Williams, Arlene Taylor (second graduate of the program) and David Jensen.

Distinguished alumna and NC State Librarian Retires

North Carolina State Librarian **Mary L. Boone** (MSLS '73), SILS distinguished alumna and chair of the SILS Board of Visitors, will retire from the State Library in January of 2012. Boone has held her position as state librarian since 2005.

Since graduating from SILS in 1973, Boone has held positions that have taken her around the world. From 1978 to 1985, she served as director of the Chapel Hill Public Library and helped found the North Carolina Public Library Directors Association. In 1985, Boone was appointed to the position of Foreign Service Library/Information Resource Officer with the United States Information Agency and the U.S. Department of State.

"Who would have ever thought that my MSLS from SILS would prove to be a passport to the whole world!" said Boone. "Immediately after I received my degree, I worked at the Peace Corps Library in Washington, D.C., providing research services to volunteers and staff in countries ranging from Mali to Fiji. I then moved to Germany where I worked with the U.S. Army Library Program for several years." Boone's work in Foreign Service also included overseas tours in Asia, Europe and the Middle East.

As state librarian, Boone has led the Library forward with many great accomplishments including renaming the nearly 200 year-old library the NC Government & Heritage Library; creating the nationally recognized Digital Information Management Program; transitioning to digital the Library for the Blind and Physically Handicapped Talking Books Program; completing an inventory of cultural resource institutions in North Carolina; establishing the North Carolina Digital Heritage Center and much more that has made the Library the exceptional institution it is today.

With the time she will have following her retirement, Boone looks forward to spending some of her time traveling, reading, and visiting the friends she has made during her many years as a librarian.



Alumni News

SILS alumna publishes EDUCAUSE research bulletin

Dr. Meredith Weiss (Ph.D. '10) has received plaudits upon the release of a new research bulletin created for the EDUCAUSE Center for Applied Research. Weiss, associate dean for Administration, Finance and Information Technology at the University of North Carolina at Chapel Hill's School of Law, titled her publication "Technology Leadership: Today's Higher Education CIO." Drawing on her experience as the School of Law's Chief Information Officer (CIO) and her dissertation titled, "Information Technology Management in Higher Education: An Evidence-Based Approach to Improving Chief Information Officer Performance," Weiss describes a lack of quantitative research "on how to succeed as a CIO." She focuses on the role of the CIO in a higher education setting, outlining "the constituents the CIO serves; the variety of roles a CIO may be required to assume; and the skills, abilities, attributes and expertise currently thought necessary for CIO success."

Younger's blog, "Friend for the Ride..."

Barbara Kiehne Younger (MSLS '77) children's author is writing a book on menopause. She is also writing about menopause and other women's issues on her blog, *Friend for the Ride: Encouraging Words for the Menopause Roller Coaster* (<http://friendfortheride.com>). The blog is a witty, upbeat view of the Change of Life, with insights for younger women too.

Alumna discusses textbooks on slavery

Frances McVay (MSLS '11) was featured on television station, WRAL's "Tar Heel Traveler" in Nov. 2011 regarding a new exhibit at Wilson Library's Special Collection Library about textbooks on slavery. To see the clip, visit: www.wral.com/lifestyles/travel/video/10385087/#/vid10385087

Evan Carroll presents keynote in D.C.

Evan Carroll (BSIS '08) was the afternoon keynote speaker for the Federal Library and Information Center Committee Forum on May 17, 2011. His presentation was titled, "Preserving Personal Legacy in the Digital Age."

Peter McCracken receive Serials Librarianship Award



Peter McCracken (MSLS '95) has received the Ulrich's Serials Librarianship Award for his contributions to serials librarianship. The Association for Library Collections and Technical Services, a division of the American Library Association (ALA), gives the award annually.

McCracken, creator and publisher of shipindex.org, has helped improve the management of electronic serials content and has created automated services to help access serials online. While working as a reference librarian at East Carolina University and then at the University of Washington, McCracken recognized that improving database software and shared data programs would help libraries to better manage online journal collections, a storage of information that is growing rapidly with advances in technology. The A-Z list he produced from

this idea was a foundation for several other products, including an electronic resource access and management system, a link resolver and more.

McCracken has also been involved in projects such as the National Information Standards Organization and Association of Learned and Professional Society Publishers (NISO/ALPSP) Journal Article Versions working group, which studies problems connected to different versions of journal articles.

"His support for OpenURL and accurate knowledgebases led him to collaborate with the United Kingdom Serials Group as co-chair of the joint NISO/UKSG KBART (Knowledge Bases and Related Tools) Working Group developing recommended practices for standardizing the transfer of data within and among information supply chain participants."

Did you know?

Retirement plan accounts are one of the most highly taxed assets to leave to loved ones after your life; conversely, they are one of the most tax-efficient assets to give to UNC to fund your SILS and Carolina legacy. Not only could you benefit now from making an outright distribution from your IRA, by naming SILS as the beneficiary of your retirement account, you could avoid excessive taxation of this asset. Changing the beneficiary of your retirement plan/account is very easy. Contact us for more information:

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An advertisement with a background image of autumn leaves. The text is white and yellow. It promotes a legacy fund for the School of Information and Library Science (SILS) and the University of North Carolina (UNC).

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Alumni News

John Ulmschneider selected as SILS Distinguished Alumnus

John Ulmschneider (MSLS '77) university librarian and professor at the Virginia Commonwealth University Libraries, has been selected as a SILS distinguished alumnus for 2011. Ulmschneider, who was guest speaker for the SILS Fall commencement ceremony on December 18th, was recommended through nominations by several of his fellow alumni.



Established in 1981, the Distinguished Alumni Award is presented by the SILS Alumni Association. The award recognizes alumni who have demonstrated outstanding professional library or information science achievements at national, state or local levels or who have provided outstanding service to SILS or its Alumni Association.

As director of VCU's research library system, the largest of State's three major research universities, he oversees annual expenditures exceeding \$15 million, a staff of over 135 and holdings exceeding two million volumes with more than 25,000 journal subscriptions. He has a long history of service to the profession, particular with local and regional library organizations. He is past-president and Board member of the Association of Southeastern Research Libraries, comprising the 39 largest academic research libraries in the Southeast; a member of the Virtual Library of Virginia Steering Committee, chair of its Outreach Committee and a key leader in advocacy efforts supporting its funding; current co-chair of the Legislative Committee of the Virginia Library Association; past member of the OCLC Member's Council and User's Council; past Board member for SOLINET and chair of its finance committee; and current president of the Richmond Academic Library Consortium. He is also a former member of the SILS Board of Visitors. In addition, Ulmschneider also concluded in November an eight-year term as a Trustee of the Richmond Public Library Board and was Chair of the Board from 2006-2008. He previously held positions at North Carolina State University in Raleigh, N.C., where he worked in concert with other library leaders to establish the NC LIVE initiative; the College of William and Mary in Williamsburg, VA; and the National Library of Medicine in Bethesda, MD. He holds the B.A. from the University of Virginia and the Master of Science in Library Science from UNC at Chapel Hill.

Janice Hodges, SILS Alumna, Spearheads Teen Reading Initiatives at Knightdale High School

Janice Hodges (MSLS '07), media specialist at Knightdale High School (KHS) in eastern Wake County, is making every effort to get students excited about reading. Hodges has helped KHS continue to be one of 5,000 school and public libraries nationally to participate in Teen Read Week, an initiative of the Young Adult Library Services Association. KHS has participated in Teen Read Week for the last eight years.

This year, Hodges and the KHS community personalized their efforts to the high school by initiating their own teen reading program, The Reading Project. In collaboration with the Knightdale Business Alliance, the KHS Media Center hosted one big day of speakers from the Knightdale area who were invited to talk to students about how they found their way to a love of reading.

Teri DeVoe helps with National Book Festival in D.C.

Teri DeVoe (MSLS '07) completed her fourth year of helping with the National Book Festival as a Junior League of Washington volunteer. Junior League coordinates hundreds of volunteers each year to help the Library of Congress plan for the National Book Festival logistics. This year's festival, September 24-25, 2011, was lengthened to a two-day event for the first time, and over 200,000 people turned out on the National Mall to take part. Teri oriented the Junior League ranks in the volunteer tent, helped with crowd control in the book-signing lines, encouraged kids to write down their favorite "read aloud" book as part of a raffle and counted visitors to the Family Storytelling Stage. Since she works in a Federal government library environment (ASRC Primus at the U.S. Environmental Protection Agency), she said that "it was a wonderful change of pace to see families and visitors of all ages that excited about reading!"



Evelyn Poole-Kober restores pre-Civil War Slave cemetery

Evelyn Poole-Kober (MSLS '97), SILS distinguished alumna, was recently honored for her restoration work in the Margaret Lane Cemetery by the Town of Hillsborough, NC through its Innovation and Customer Service Awards Program. A burial ground for pre-Civil War slaves, the cemetery was a site for litter and loitering until Poole-Kober began her work in 1985.



The cemetery, which holds the graves of over 150 deceased slaves. She was recognized with a special proclamation for her contributions that "made the monument, preservation of the gravestones, and the recognition of the valued history that has been thus preserved possible." The proclamation also notes Poole-Kober re-activating the cemetery committee, locating one of the missing gravestones and her involvement in creating the marker that "is modeled after a design that preserves the grave markers of American pioneer Daniel Boone's parents."

SILS alumna, Laurie Hunter new Physical Sciences Librarian



Laurie Hunter (MSLS '11) has been appointed Physical Sciences Librarian at the University of North Carolina at Chapel Hill, effective Dec. 1, 2011. Working with a team of librarians in the Kenan Science Library, Hunter will provide collection development, research and instructional services and liaison services for the chemistry, physics, astronomy and mathematical sciences departments.

Prior to this appointment, Hunter served as Reference Librarian at the Meredith College Carlyle Campbell Library in Raleigh, N.C., and as an EPA-RTP Library Intern at the United States Environmental Protection Agency in Research Triangle Park, N.C.



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